SIAST
SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

SIAST Image and Public Awareness Study

Prepared by:

SIAST Research and Development

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Saskatchewan Institute Of Applied

Science And Technology

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Executive Summary

The SIAST Image and Public Awareness Study surveyed 500 residents of Saskatchewan during the period February 12 - 19, 1997. A stratified random sample was chosen, proportionate to the known 1991 population distribution in Saskatchewan. The size of the sample is considered to be accurate at a 95% level of confidence with an overall margin of error of ± 4.5%.

One hundred and forty five business owners or managers were interviewed. Their responses were analyzed separately and compared to survey respondents overall (margin of error ± 9.4% for this size of sample).

96% of respondents are aware of SIAST, up from 86% in 1991.

Knowledge of the location of SIAST campuses varies: the percent of respondents know that SIAST has campuses in the four major cities: 65% know Regina; 83% know Saskatoon; 63% know Moose Jaw; 50% know Prince Albert; only 5% have ever heard of the Secretariat.

In the South East Region respondents were twice as likely to have familiarity with all of SIAST.

In the North East Region (Prince Albert, Melfort) and North West Region (North Battleford) respondents are only half as likely to be familiar with SIAST as a whole.

There is a marked increase over time in the rating of SIAST as "doing very well":

- a 19% increase from 1991 in *responding to business and industry needs*
- a 13% increase from 1991 in *being accessible to students with varied needs*
- a 10% increase from 1991 in *providing relevant high quality education*
- a 9% increase from 1991 in *working with other education institutions*

84% of business respondents stated that SIAST is *responding to business and industry needs* and 73% of business respondents stated that SIAST is *meeting the needs of the employers.*

Meeting business needs received a higher rating in the South East Region, than in other regions.

The public's expectation of SIAST, to prepare students for employment and to provide very specific job skill training, remains very high. This expectation is particularly strong in the three northern regions.

The public's expectation for SIAST, to provide career and education counseling and custom tailoring training for industry needs, has increased from 1992. Career and education counseling is more often expected in the Prince Albert Region.

The expectation to provide personal development courses and provide general education, social and recreational facilities, has decreased over time. Although, in the Prince Albert Region the expectation for general education and lifelong learning is higher than for the respondents overall.

Over 90% of business owners, who expressed an opinion, agree that SIAST graduates are well trained and meet the expectation of prospective employers.

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SIAST Image and Public Awareness Study

1.0 Introduction

SIAST (the Saskatchewan Institute of Applied Science and Technology) is committed to be an "innovative and responsive organization providing education and career oriented opportunities to prepare adults to participate fully in the economic, social and cultural life of local, national and international communities". In order to fulfill this mandate, SIAST must establish and monitor on a continuous basis how it is perceived by various publics, such as students, graduates, staff, prospective employers, governments agencies and the general public.

The SIAST Image and Public Awareness Study (referred to as the "SIAST Awareness Study") attempted to measure how the public's perception of SIAST has changed over time. The study was built on four previous studies: a Marketing Study that had been completed for Wascana Campus in the spring of 1991, the Palliser Campus Public Awareness Study which was completed in December 1991, the Kelsey Campus Public Awareness Study conducted in 1992, and the Woodland Institute Public Awareness Study that was conducted in 1993.

The Wascana Campus survey was conducted for the City of Regina and a 50 kilometer radius of that city. The Kelsey and Palliser Campuses surveys were conducted province-wide. The Woodland Campus survey encompassed the city of Prince Albert and a well defined radius around that city. These studies provided some baselines, against which changes in attitudes and perceptions found in the present 1997 SIAST Awareness Study, could be measured.

1.1 Objectives

The 1997 SIAST Awareness Study has the following objectives:

a. Identify province-wide public awareness level of SIAST and to measure this against previous studies;

b. Gain insight into the expectations of the public regarding the goals and role of SIAST and to monitor any changes;

c. Identify public perceptions and attitudes toward SIAST's services, programs, graduates, staff and management;

d. Identify any changes that are required to better meet the training and education needs of the general public and of businesses.

1.2 Applications

The information resulting from the analysis of the survey responses can be used in a number of applications. The results of this project will help SIAST:

a. determine where, and to what extent, efforts are needed to correct misconceptions about SIAST, or improve the awareness levels of SIAST and its programs;

b. tailor our promotion and communication messages to reflect the public's current understanding of SIAST and its programs and services;

c. establish a knowledge base about geographical variation of public opinion about SIAST;

d. compare the results against the baseline benchmarks for communication goal-setting and evaluation.

2.0 Description of the Study

2.1 Questionnaire

The survey instrument was adapted from the previous four studies. Wherever possible, the same questions and similar format were used. Also, the response scales were kept the same, to allow for comparison of results. The questionnaire was pretested . (See Appendix B for a copy of the questionnaire.)

2.2 Survey Target Population

The general population of Saskatchewan (aged 15 and up) was chosen as the target population. Fifty percent of the Saskatchewan population live in cities. Regina and Saskatoon make up 70% of the urban population, or over 35% of the province's population. The next largest cities are Moose Jaw and Prince Albert. Following that, Yorkton is the next largest city with 15,000 inhabitants. The sample for the survey was chosen to reflect this distribution. The sample for the survey was drawn from seven regions based on the Department of Education's Saskatchewan School Regions. For example, the Northern Region was identified as number 7. (See map on page 8).

2.3 Population Sample

The sample size of 500 was chosen to ensure the desired reliability and confidence level. A stratified random sample was chosen from specific regions, proportionate to the known population distribution in Saskatchewan (according to 1991 Census Canada). The sample was further stratified into 400 general public respondents and 100 respondents that owned or managed a business.

The size of the sample and the method of choosing this sample is considered to give the same results 19 out of 20 times (confidence level of 95%) with an overall margin of error of $\pm$ 4.5%. For specific regions the margin of error would be within the range of $\pm$ 6% to $\pm$ 10% (depending on the number of respondents in that region). The margin of error for the business respondents would be within $\pm$ 9.4%.

2.4 Administration of Survey

In order to shorten the response period and ensure receiving the required number of usable questionnaires for the desired reliability levels, the computer assisted telephone interviewing (CATI) method of survey was selected. A professional telephone interviewing company (Calibre Consultants Inc.) was chosen to conduct the interviews in February 1997. This was about six weeks after the fire at Kelsey Campus, which occurred on January 5 and received a lot of publicity.

2.5 Analysis

In the analysis of responses to the questions, all responses indicating a "don't know" or "refused to answer" were eliminated, unless specifically noted in the report, in order to more accurately reflect the "mean" ratings of those respondents that had expressed an opinion.

In reporting the study findings, comparisons were made and identified to similar questions in one or more of the previous four awareness studies.

Responses to the questions were broken down in a variety of ways - by the seven regions (mentioned in Section 2.2); by business or non-business respondents; by age; and by familiarity with particular campuses. A number of cross tabulations were performed and Chi square tests were applied to establish any statistically significant differences. Where found, the significant differences by the respondents of these groups are reported.

3.0 Study Findings

3.1 Awareness Level of SIAST

The first question of the survey was a qualifying question. Anyone contacted that had never heard of SIAST was eliminated at that point, since the objective of the study was to measure the general public's expectation of SIAST and the public's opinion about how SIAST measures up to its stated goals.

Question #2 - Do you know what SIAST is?

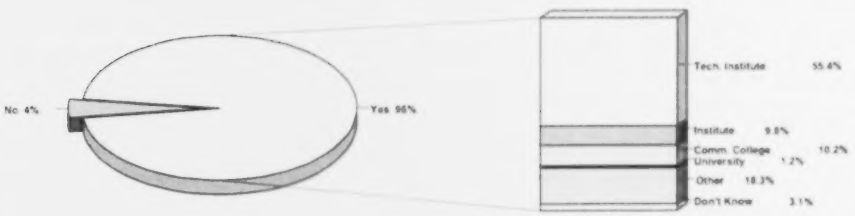
Yes - 96.0% (481) up from 82% (1991) and 83% (1992)
No - 4.0% (20)

The result is a marked increase in the awareness level of "what SIAST is" compared to that of 1991. In the 1991 Palliser Campus study, which had also used a 500 province-wide sample, the results indicated that 85.8% (430/500) had heard of SIAST and 70.6% (354/500) had answered "yes" to the question "Do you know what SIAST is?" When one recalculates the answers to the latter question, the percentages can be compared at 96% in 1997 and 82.5% in 1991. In the 1992 Kelsey Campus study, which also used a province-wide sample, the result was 83%. It can be assumed that the high awareness level in the 1997 study was influenced by the extensive media coverage of the Kelsey Campus fire on January 5, 1997, just five to six weeks prior to this survey having been conducted.

Question #3 - Can you tell me what SIAST is?

Of those that responded "yes", 65.2% said that SIAST is a technical institute or an institute. For other listings of what SIAST is refer to Appendix C.

Figure 1 Awareness Level of What SIAST Is



Question #4 - In what cities are SIAST institutes located?

Table 1 Knowledge of Locations of SIAST Campuses

	1997 SIAST Survey	1991 Palliser Study	1992 Kelsey Study
Regina	65%	48%	47%
Saskatoon	83%	56%	60%
Moose Jaw	63%	46%	42%
Prince Albert	50%	36%	38%

The majority of respondents to this question correctly identified the cities of Regina, Saskatoon, Moose Jaw and Prince Albert as the locations of SIAST campuses. (Note: At the time of the survey, the SIAST campuses were still called institutes.) City names were not prompted or read to respondents, but had to be freely supplied. Some respondents indicated that SIAST has campuses at Weyburn (0.8%), North Battleford (0.15%), Swift Current (2.8%), Melfort (0.4%), and Other locations (5.2%). In the two previous province-wide surveys, Yorkton (1.8%) and North Battleford (2.0%) were mentioned as being locations of SIAST campuses. Although Saskatoon ranked the highest city in the previous studies as well, it is assumed that the fire at Kelsey Campus on January 5, 1997 had a significant impact on boosting awareness levels.

Question # 5 - Have you heard of the SIAST Secretariat?
Question #6 - Where is it located?
Question #7 - What is its function or purpose?

In response to question #5 regarding knowledge of the SIAST Secretariat, 95.0% indicated that they had never heard of the SIAST Secretariat. Only 25 of the 500 respondents indicated that they had knowledge of this office. Eight of those respondents indicated that the office was located in Saskatoon, three indicated Regina. The remaining number indicated that they did not know or were not sure of the location of the SIAST Secretariat. Only one respondent indicated that the SIAST Secretariat has the function of coordination and policy making. For other listings of functions of the Secretariat refer to Appendix D.

Only 8 respondents out of 500 knew that SIAST had a Secretariat located in Saskatoon.

Only 1 respondent out of all 500 knew the Secretariat s function.

(Note: Since the survey was conducted, the title of the SIAST Secretariat has changed to the SIAST Administrative Offices.)

Question #8 - With which of the four SIAST institutes are you familiar?

The percentages listed in the tables below indicate those respondents who have sufficient knowledge about the campus, were considered qualified to answer questions on SIAST's performance. In previous surveys, only the awareness level - if they ever heard of the campus, not if they are familiar with this campus - was asked and therefore the responses cannot be compared.

Table 2 Percent of Respondents Familiar with SIAST Campuses

Campus	Number	Percentage
Kelsey Campus	243	48.5%
Palliser Campus	142	28.3%
Wascana Campus	132	25.3%
Woodland Campus	87	17.4%
All SIAST campuses	57	11.4%

↪ Percentages add up to more than 100% since respondents could be familiar with one or two campuses and, hence, chose more than one response.

Kelsey Campus is by far the most well known of the four SIAST campuses. The January 5, 1997 fire at Kelsey Campus brought a lot of publicity to the campus and, hence, raised its profile within Saskatchewan.

Figure 2 ***Map of Saskatchewan By Regions***

3.2 Familiarity of Campuses by Region

Broken down by regions, the percent of respondents who were familiar with specific campuses, is as follows:

Region # 1 - South East - 53 surveyed
[includes Yorkton City, Melville City]
21 of the 53 respondents (39.6%) stated Kelsey
18 (34%) stated Palliser
16 (30.2%) stated Wascana
5 (9.4%) stated Woodland
14 (26.4%) indicated familiarity with all of SIAST

It is interesting to note that the percentage of respondents that indicated familiarity with all SIAST campuses is more than double in the South East Region (26.4% compared to 11.4% overall) than in the regions where SIAST campuses are located.

Region # 2 - South West - 54 surveyed
[includes Swift Current City]
26 of the 54 respondents (48.1%) stated Kelsey
18 (34%) stated Palliser
14 (25.9%) stated Wascana
2 (3.7%) stated Woodland
6 (11.1%) indicated familiarity with all of SIAST

As can be expected, respondents in the Swift Current Region have greater familiarity with Palliser Campus than respondents overall; however, it is notable that familiarity with Kelsey Campus is very high.

Region # 3 - South Central - 141 surveyed
[includes Regina City, Moose Jaw City]
59 of the 141 respondents (41.8%) stated Kelsey
65 (46.1%) stated Palliser
66 (46.8%) stated Wascana
11 (7.8%) stated Woodland
14 (9.9%) indicated familiarity with all of SIAST

As expected, there is a higher level of familiarity with Palliser and Wascana Campuses by the respondents from this region, compared to the overall survey respondents. The 1997 SIAST study confirms that Palliser Campus is now firmly established and known as the name for the SIAST location in Moose Jaw. In the previous studies, Palliser Campus was still more well known by its former name, Saskatchewan Technical Institute (STI).

Region # 4 - West Central - 112 surveyed
[includes Saskatoon City]
77 of the 112 respondents (68.8%) stated Kelsey
22 (19.6%) stated Palliser
24 (21.4%) stated Wascana
20 (17.9%) stated Woodland
13 (11.6%) indicated familiarity with all of SIAST

It is not surprising that Kelsey is the campus that is the most familiar to respondents in this area; however, Palliser and Wascana Campuses are less known in this region than by the respondents overall.

Region # 5 - North East - 61 surveyed
[includes Prince Albert City, Melfort City]
24 (39.3%) stated Kelsey
10 (16.4%) stated Palliser
6 (9.8%) stated Wascana
33 (54.1%) stated Woodland
2 (3.3%) indicated familiarity with all of SIAST

There is a high familiarity with Woodland Campus in the North West Region, as would be expected; however, only two respondents indicated that they are familiar with SIAST as a whole.

Region # 6 - North West - 46 surveyed
[includes North Battleford City]
26 of the 46 respondents (56.5%) stated Kelsey
4 (8.7%) stated Palliser
3 (6.5%) stated Wascana
5 (10.9%) stated Woodland
3 (6.5%) indicated familiarity with all of SIAST

What is surprising, is that Woodland Campus is less familiar to the respondents in the North West Region, as to respondents overall (overall familiarity for Woodland Campus is 17.4%, compared to 10.9% for the North West Region). Residents in this region, however, are very familiar with Kelsey Campus. The overall familiarity with SIAST is half that of the overall survey respondents. There is also a very low level of familiarity with Wascana and Palliser Campuses.

We may need to further investigate whether SIAST is being drowned out by an onslaught of materials from Alberta educational institutions in the North West Region. This may have implications for any future marketing efforts of SIAST.

Region # 7 - North - 34 surveyed
[includes North area, La Ronge]
10 of the 34 respondents (29.4%) stated Kelsey
5 (14.7%) stated Palliser
3 (8.8%) stated Wascana
11 (32.4%) stated Woodland
5 (14.7%) indicated familiarity with all of SIAST

The results in the North Region is no surprise in that respondents are most familiar with Woodland Campus. Stated as a percentage, familiarity with SIAST as a whole is slightly higher than for the survey respondents overall, but this only represents five respondents and therefore should be interpreted with caution.

Familiarity with all of SIAST is twice as high as for overall respondents in the South East Region.

Familiarity with all SIAST campuses (except Kelsey Campus) is very low in the North West Region, which includes North Battleford.

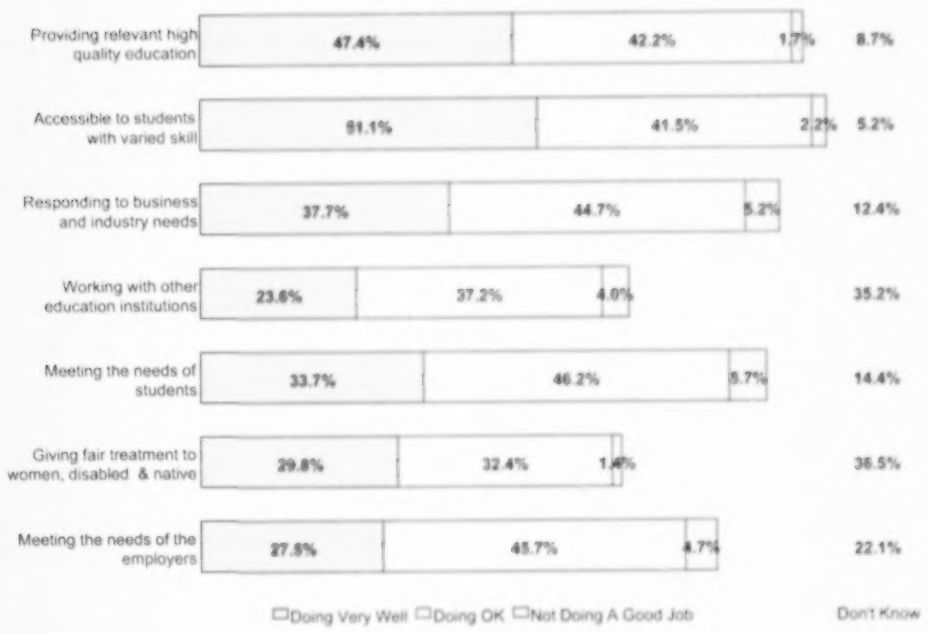
Ninety-eight respondents (or 20%) indicated that they did not have sufficient familiarity with SIAST or its campuses to answer the next set of questions. Therefore, the responses for the next sections are based on n = 403.

3.3 SIAST s Performance

The respondents were asked to rank SIAST's performance relative to identified goals, using the following categories: "doing very well", "doing OK"; "not doing a good job".

Respondents were asked to answer this question, based on their knowledge of the specific SIAST campuses. The responses below are based on 403 responses. The percentage of those who did not provide a ranking is indicated in the column at the extreme right.

Figure 3 Ranking SIAST s Performance Relative to Its Goals



SIAST is rated highly as providing relevant training and quality education as well as being accessible to students with varied skills. In all cases, the negative rating not doing a good job is a very small percentage.

A relatively large proportion of the 403 respondents did not know how well SIAST is working with other institutions (35.2%) or whether SIAST is giving fair treatment to women, disabled and native persons (36.5%).

The ratings on the previous page were broken down by responses, based on the respondent's knowledge of specific campuses, but only the overall SIAST ratings are reported. The decision not to report ratings for each campus was made by the Research and Development Committee for Liaison (RADCL), since such a comparison was seen to be divisive and counter-productive in the present climate of building a strong unified SIAST.

However, it may be interesting to note, that of those respondents (n = 57) who indicated that they knew SIAST as a whole well enough to provide answers as to its performance, the rating "doing very well" was given more frequently than "doing ok". This raises the question, whether ratings are influenced by greater awareness and familiarity with the organization as a whole. If that is the case, then, raising SIAST's profile through a public relations campaign and targeted marketing may have a positive impact on SIAST's image.

3.4 SIAST s Performance Rating by Businesses

In this question, comparisons were made of the responses given by all respondents (n=403) to the answers that were given by businesses (n=145). Combining the categories "doing very well" and "doing ok", the differences are tabulated below.

Table 3 Percentage of Overall and Business Respondents Giving SIAST a Positive Rating

	All Respondents	*Business Respondents*
Providing relevant, high quality education	89.6%	89.4%
Accessible to students with varied skills	92.6%	88.6%
Responding to business and industry needs	82.4%	84.4%
Working with other education institutions	60.8%	54.9%
Meeting the needs of students	79.9%	77.8%
Giving fair treatment to women, disabled and native	62.2%	59.0%
Meeting the needs of employers	73.2%	73.0%

84% of Business Respondents stated that SIAST is responding to business and industry needs and 73% of Business Respondents stated that SIAST is meeting the needs of the employers.

3.5 *Regional Differences in SIAST s Performance Rating*

The responses in this question differ by region. In the table below, the goals for which the percentage of respondents who indicated that SIAST is "doing very well", is significantly different when compared to that of the overall respondents. The blank cells indicate similarity to the overall respondents.

Table 4 Significant Differences in Percent Rating SIAST as doing very well

Goals	Regions							
	Overall Percentage	#1 %	#2 %	#3 %	#4 %	#5 %	#6 %	#7 %
relevant education	47.4					39.6	53.1	68.5
accessible	51.1		64.1			39.6		77.3
business needs	37.7	46.7				22.9		
other educational Institutions	23.6	33.3		16.1				63.6
needs of students	33.7				23.2		43.8	
fair treatment	30.0	40.0						
needs of employers	27.5							

The Northern Region and Swift Current Region respondents more frequently stated that SIAST is very accessible .

Meeting business needs received higher rating in the South East Region and lower rating in Region #5 (which includes Prince Albert).

Working well with other educational institutions received very high rating in the North, but low rating in Region #3 (which includes Regina).

3.6 Differences in SIAST s Performance Rating Over Time

In this question, SIAST's overall ranking in 1997 was compared with the ratings of the SIAST campuses in the previous studies: Wascana Campus in 1991, Palliser Campus in 1991 and Kelsey Campus in 1992. The Woodland Campus survey did not include this question in the survey and hence cannot be compared. Note, that in the previous studies, the respondents were asked to respond specifically to how well the campus of the study in question (not SIAST overall) performed, relative to the stated goals. As a note of explanation, the number of respondents in table 4 refers to the number in each survey that indicated that they knew the campus in question well enough to be able to rate it, relative to the stated goals.

It is notable that for all the identified goals, the percentage giving a rating of "doing very well" has increased for the 1997 SIAST Study. The increase is especially pronounced for the first three goals: *providing relevant, high quality education, being accessible to students with varied skills,* and *responding to business and industry needs.* The differences over time are presented in table 5 on the next page and then by the six graphs following table 5.

There is a:

marked increase over time in the rating of SIAST as doing very well .

19% increase from the 1991 rating that SIAST is responding to business and industry needs .

13% increase from the 1991 rating that SIAST is accessible to students with varied needs .

10% increase from the 1991 rating that SIAST is providing relevant high quality education .

9% increase from the 1991 rating that SIAST is working with other educational institutions .

Table 5 Knowledge of Goals of SIAST

All regions - with the indication of the results of each awareness study to the specific goals.

GOAL SIAST is:	Awareness Study # of respondents	Doing very well %	Doing okay %	Not doing a good job %	Don t know/ Refused %
Providing relevant, high quality education	SIAST - 403	47.4	42.2	1.7	8.7
	Kelsey - 214	32.2	36.4	0.9	39.4
	Palliser - 112	32.0	35.0	0.5	38.0
	Wascana - 400	38.0	34.0	3.0	25.0
	Woodland - 400				
Accessible to students with varied skills	SIAST - 403	51.1	41.1	2.2	5.2
	Kelsey - 214	38.3	33.2	4.7	23.8
	Palliser - 112	29.0	32.0	5.8	34.0
	Wascana - 400	38.0	34.0	3.0	25.0
	Woodland - 400				
Responding to business and industry needs	SIAST - 403	37.7	44.7	5.2	12.4
	Kelsey - 214	25.7	33.6	6.1	34.6
	Palliser - 112	27.0	29.0	7.0	34.0
	Wascana - 400	24.0	34.0	7.0	35.0
	Woodland - 400				
Working with other educational institutes	SIAST - 403	23.6	37.2	4.0	35.2
	Kelsey - 214	16.8	22.0	7.9	53.3
	Palliser - 112	19.0	29.0	6.0	46.0
	Wascana - 400	15.0	26.0	4.0	54.0
	Woodland - 400				
Meeting the needs of students	SIAST - 403	33.7	46.2	5.7	14.4
	Kelsey - 214	32.2	37.9	8.4	21.5
	Palliser - 112	34.0	28.0	11.0	27.0
	Wascana - 400	30.0	32.0	7.0	31.0
	Woodland - 400				
Giving fair treatment to women, disabled and native persons	SIAST - 403	29.8	32.4	1.4	36.5
	Kelsey - 214	27.2	16.9	3.8	52.1
	Palliser - 112	26.0	17.0	4.0	53.0
	Wascana - 400	30.0	20.0	2.0	48.0
	Woodland - 400				
Meeting the needs of employers	SIAST - 403	27.5	45.7	4.7	22.1
Operating within balanced budgets	Kelsey - 214	5.1	14.0	4.2	76.6
	Palliser - 112	10.0	14.0	7.0	68.0
	Wascana - 400	8.0	15.0	9.0	70.0
	Woodland - 400				

The SIAST and the Kelsey Campus and Palliser Campus studies were conducted province-wide and divided into the seven regions (see 2.2)

The Wascana Campus study was conducted within a 50 kilometer radius of the City of Regina. All participants were familiar with Wascana Campus.

The Woodland Campus study was conducted in the City of Prince Albert and the surrounding area.

Figure 4 Providing Relevant, High Quality Education

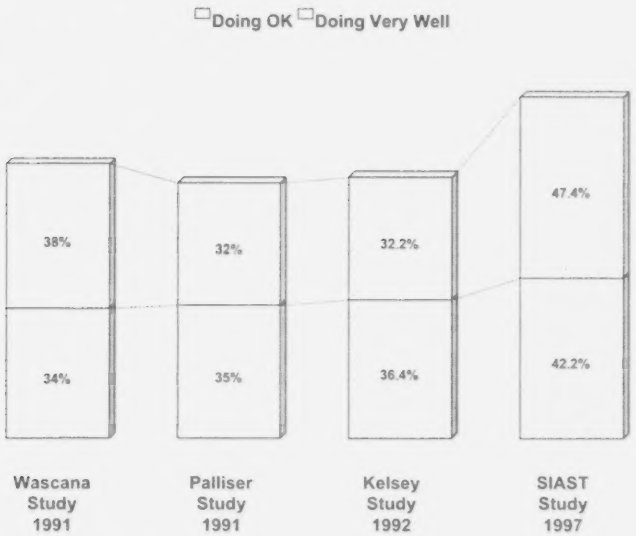


Figure 5 Accessible to Students With Varied Skills

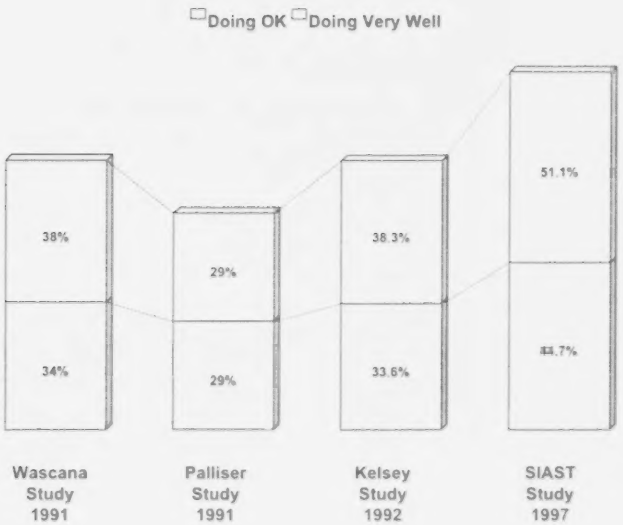


Figure 6 Responding to Business and Industry Needs

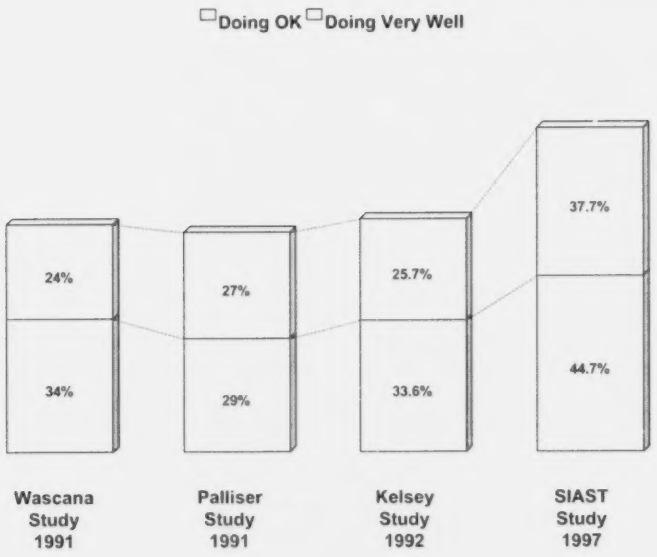


Figure 7 Working With Other Educational Institutions

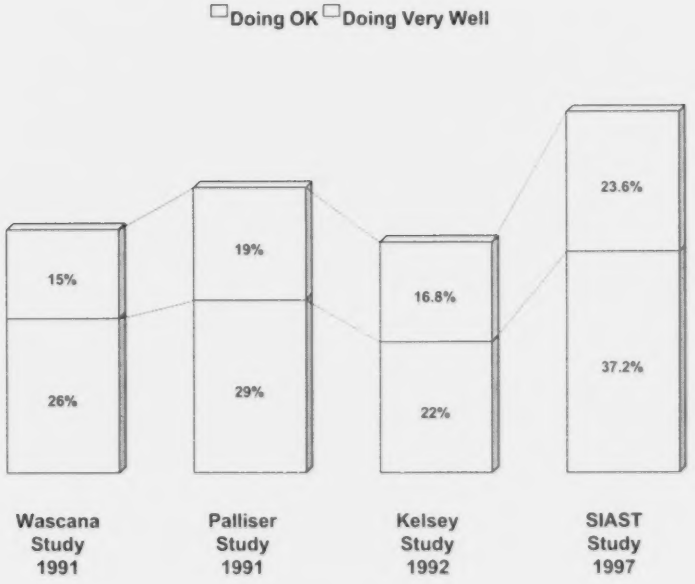


Figure 8 Meeting the Needs of Students

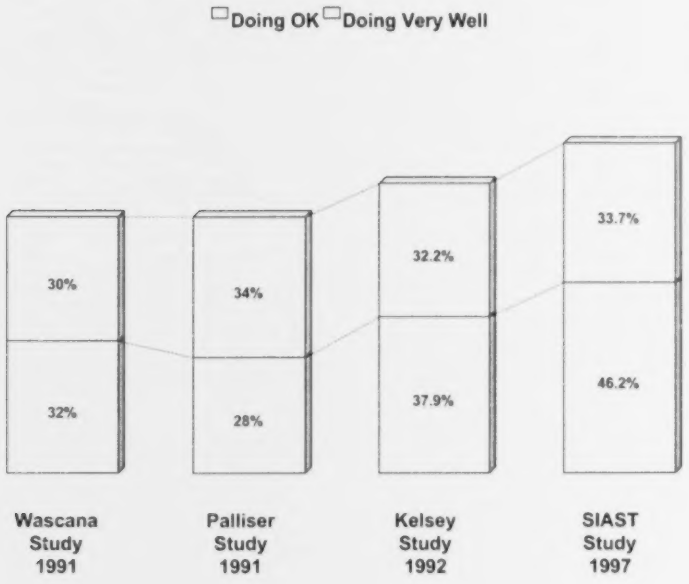
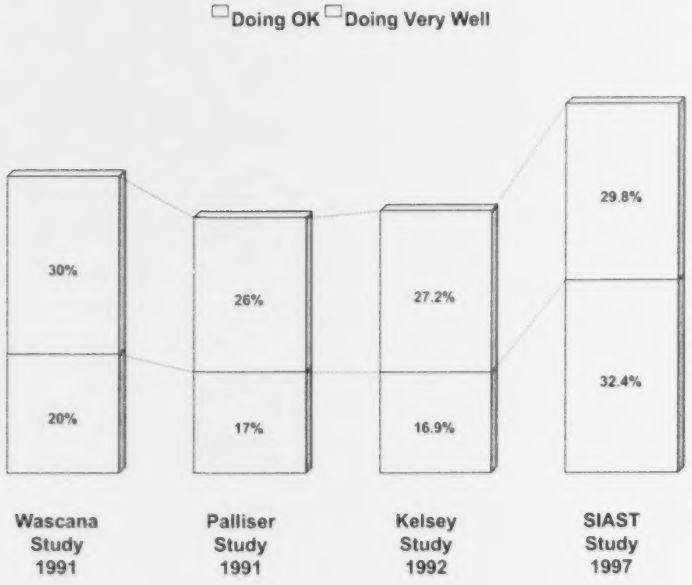


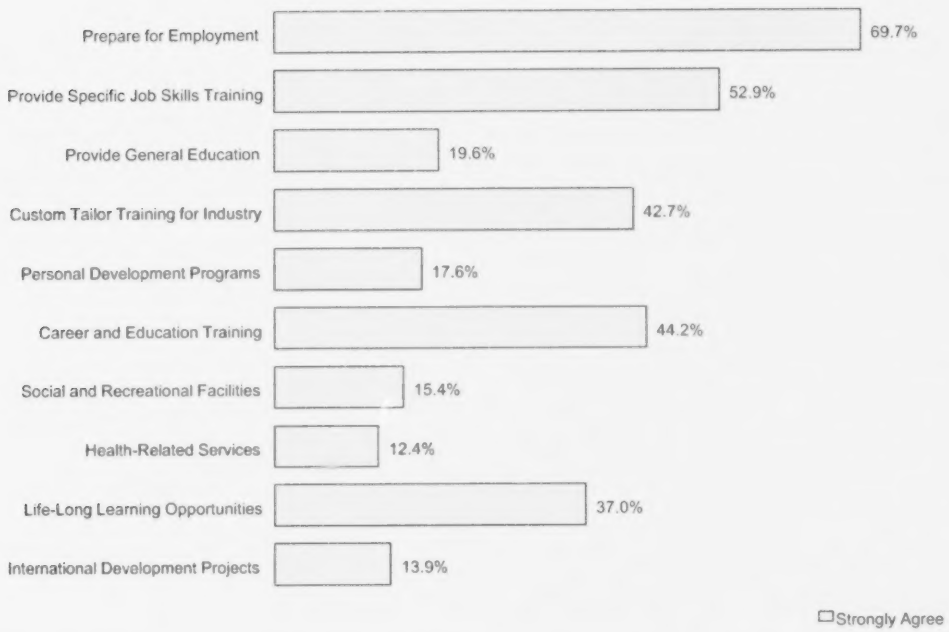
Figure 9 Giving Fair Treatment to Women, Disabled and Native Persons



4.0 Public s Expectation of SIAST

Questions #17 - 26 - Expectations of an Educational Institution like SIAST

Figure 10 Expectations of SIAST



The overwhelming expectations of the public of a technical institute, such as SIAST, is that it prepare students for employment and provide very specific job skills training.

4.1 Difference to Previous Studies

In the 1992 Kelsey Campus Study, expectations were higher for the provision of *personal development courses* than in 1997 (31.5% strongly agreed at that time compared to 17.6% in 1997); *providing general education* (31.9% compared to 19.6% in 1997); *social and recreational facilities and events* (26.3% compared to 15.4% in 1997); and *international development projects* (21.0% strongly agreed in 1992, compared to 13.9% in 1997).

The results in 1997 indicated that there are higher expectations for *career and education counseling* (44.2% agreed strongly in 1997, compared to 40.9% in 1992) and *custom tailoring training for industry needs* (42.7% agreed strongly in 1997, compared to 40.7% in 1992).

4.2 Differences by Regions

In this section, the expectations differ in the various regions. Respondents of the urban region of Regina, Moose Jaw (#3) indicated that they want less *specific skills training and more services*, such as *counseling, social, recreational* and *health services*. In the Saskatoon Region (#4) and North Battleford Region (#6) the expectation for *custom tailoring training for industry* is higher. In the southern regions the expectation for *custom tailoring training* is lower. In the northern regions respondents expressed higher expectations for *training for specific skills* and *preparation for employment*.

The table below highlights only those expectations in which there was a significantly different percentage of respondents indicating "strongly agree".

Table 6 Regional Difference in Expectations

- Percent indicating that they "strongly agree" with the stated expectation of a technical institute, such as SIAST
- Only answers that are significantly different from the overall responses are reported

		Region						
	All	**1**	**2**	**3**	**4**	**5**	**6**	**7**
	%	%	%	%	%	%	%	%
prepare for employment	69.7					72.9	81.3	72.7
specific skills	52.9		43.6	44.1		62.5	65.6	63.6
general education	19.6		28.2		16.2	10.4	56.3	
custom tailor	42.7	31.1	35.9		47.5	35.4	53.1	54.5
personal development	17.6						12.5	31.8
counseling	44.2	40.0	38.5	46.6			53.1	
social and recreational	15.4		20.5	17.8		10.4		9.1
health services	12.4		5.1	16.9		8.3		9.1
life-long learning	37.0	33.3	5.0			41.7	53.1	31.8
international development	13.7			16.9			18.8	

Preparation for employment is a particularly strong expectation in the North Region.

General Education and Lifelong Learning is a higher expectation in the Prince Albert Region.

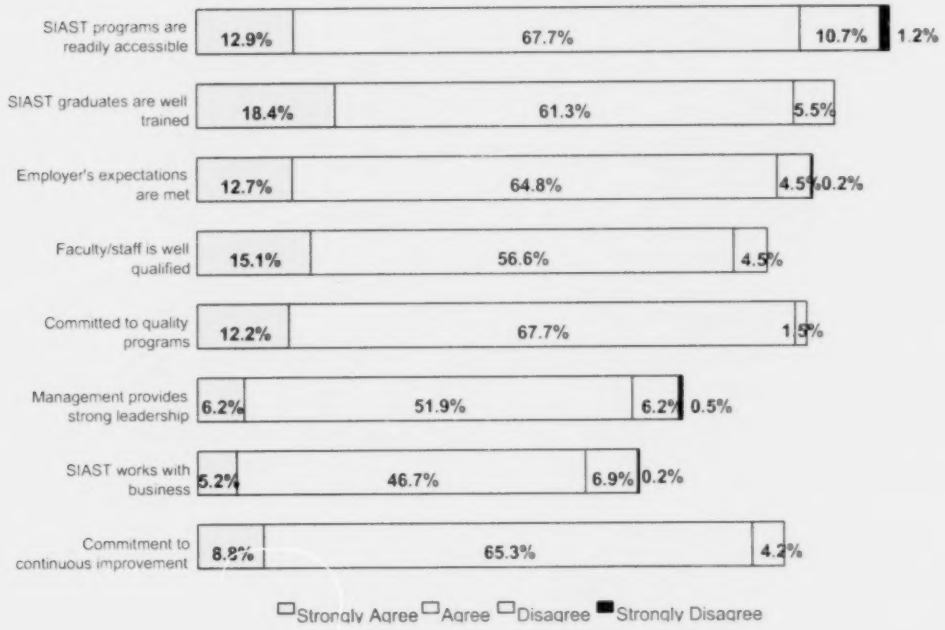
Counseling is more often expected in the Prince Albert Region.

Appendix E lists the comments of respondents regarding what training needs are currently not addressed by SIAST.

5.0 Rating SIAST Programs and Services

The responses to the Questions #27 - 34 are based on 403 respondents

Figure 11 Rating of SIAST Programs and Services



Percentages do not add up to 100%. The remaining percent is the percent indicating that they "do not know" enough to have an opinion on this question.

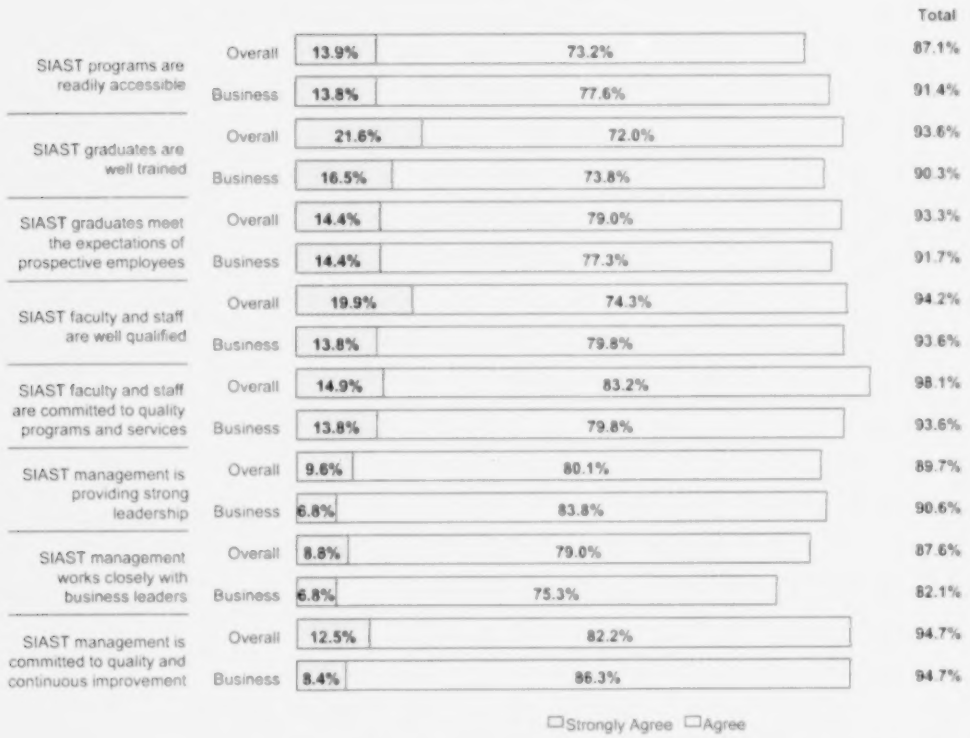
80% of respondents agreed that SIAST graduates are well trained .

77% of respondents agreed that employers expectations are met .

5.1 SIAST Program Ratings by Business

The overall responses to this question were compared to the answers given by those respondents who own or manage a business (n = 145). Percentages for both groups (overall and business) are based only on those that have actually expressed an opinion, therefore the percentages for the overall group is different from the previous figure.

Figure 12 Comparison of Rating of Programs and Services by Overall Respondents and Businesses (strongly agree and agree)



Over 90% of business owners who expressed an opinion agree that:

- ***SIAST programs are readily accessible .***
- ***SIAST graduates are well trained .***
- ***SIAST graduates meet expectation of prospective employers .***

6.0 SIAST s Overall Rating

Questions #39 - 44

Table 7 Overall Rating of SIAST

	Excellent %	Very Good %	Satisfactory %	Poor %	Very Poor %	Don t Know %
quality of training programs	7.9	53.8	29.3	0.7	--	8.2
quality of graduates	9.7	52.4	27.8	0.7	--	9.4
quality of faculty and staff	7.7	37.7	32.3	1.0	--	21.3
response to industry needs	5.2	39.7	39.0	3.2	0.5	12.4
response to community's education needs	6.2	37.5	41.9	5.0	0.5	8.9
overall image in community	13.6	47.9	33.0	3.5	--	2.0

Over 60% of respondents rate the *quality of SIAST graduates*; the *quality of programs*; and the *overall image in the community* as "excellent" or "very good", with an additional 30% rating SIAST on these areas as "satisfactory". A number of respondents expressed "no opinion", therefore this leaves a very small percentage that is "dissatisfied" with SIAST. Only 3.7% rate SIAST's *response to industry needs* as "poor" or "very poor" and 12% did not have an opinion. The ratings indicate strong support from the general public that overall SIAST is meeting the business/industry needs.

Appendix F lists the comments that respondents gave regarding what they think of SIAST overall.

6.1 Regional Differences of SIAST s Overall Rating

The responses by the seven regions were examined and a number of variances were identified.

In the South East Region (#1) a much higher percentage of respondents rated SIAST on most categories as "very good" (rather than "satisfactory") compared to the overall survey respondents. The rating applies particularly to the *quality of programs*, the *quality of faculty/staff* and the *overall image in the community*.

In the South West Region (#2) the *quality of graduates* was rated higher, and the *quality of faculty* was given the rating "satisfactory" rather than "very good" more frequently. The percentage of respondents in this region who rated the *response to community needs* as "excellent" was double that of the overall respondents.

The response distribution in Region #3, which includes Regina and Moose Jaw, was very similar to the overall survey responses. The *response to industry needs* was rated marginally higher, and the *quality of programs* was rated slightly more often as "excellent", rather than "very good".

The West Central Region (#4), which includes Saskatoon, rated SIAST marginally higher on the *quality of graduates*, but gave lower ratings on the response to *industry needs and community needs*. Five percent indicated that *SIAST s response to industry needs* is "very poor", 4% indicated that the *response to community needs* is "poor" and 1% indicated that it is "very poor".

The North East Region (#5), which includes Prince Albert, more frequently gave SIAST higher ratings for the *quality of programs*, but lower ratings for *the quality of graduate* and *overall image*. Also the *response to industry needs* was rated lower. Although the response "poor" was given very rarely, this region recorded the greatest concentration of negative ratings.

The North West Region (#6), which includes North Battleford, gave a slightly lower rating for the *quality of faculty/staff* (3% indicated it was "poor"). For the rating of *response to community needs*, a greater percentage of respondents rated SIAST as "excellent" (12.5% compared to 6.2% of the overall respondents).

The North Region (#7) gave SIAST significantly higher ratings in all areas asked in this set of questions.

6.2 SIAST s Overall Ratings by Businesses

In comparing the rating of the overall survey respondents to the rating of business owners/managers, the general public more frequently gave SIAST a higher rating. However, it should be noted that the business community generally gave SIAST a "very good" or "satisfactory" rating.

There is general satisfaction of SIAST s Response to Industry Needs. Only 6.5% of business respondents rated SIAST s response to Industry Needs poor or very poor .

Figure 13 *Response to Industry Needs*

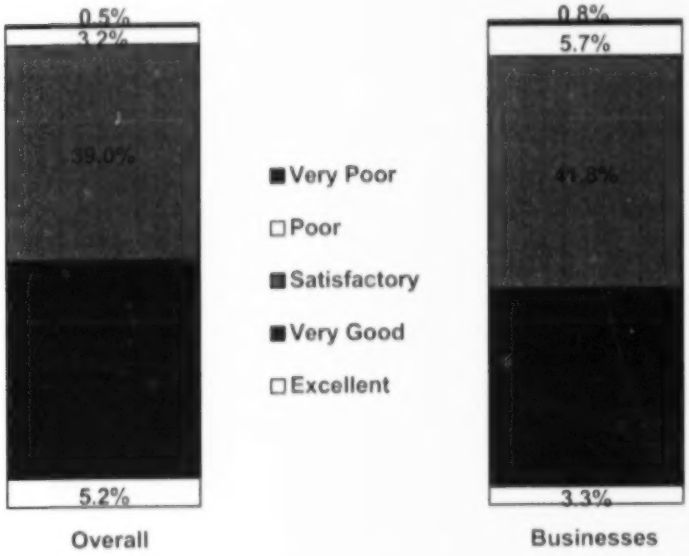


Figure 14 *Quality of Graduates*

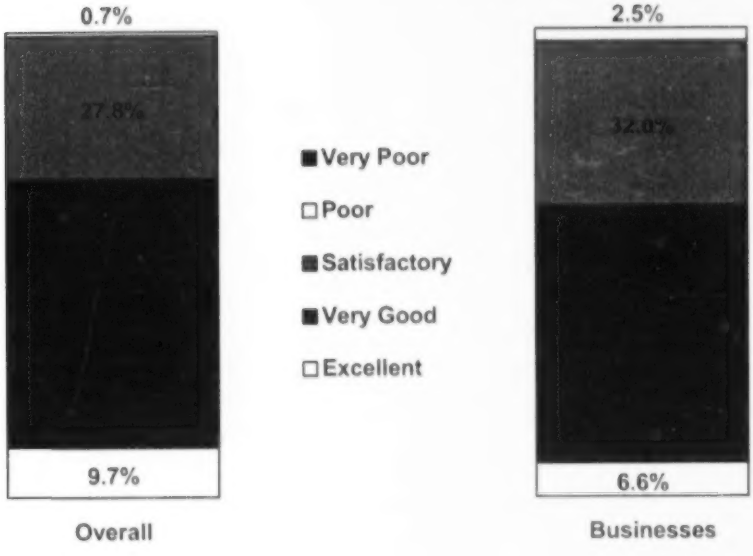


Figure 15 *Response to Community Education Need*

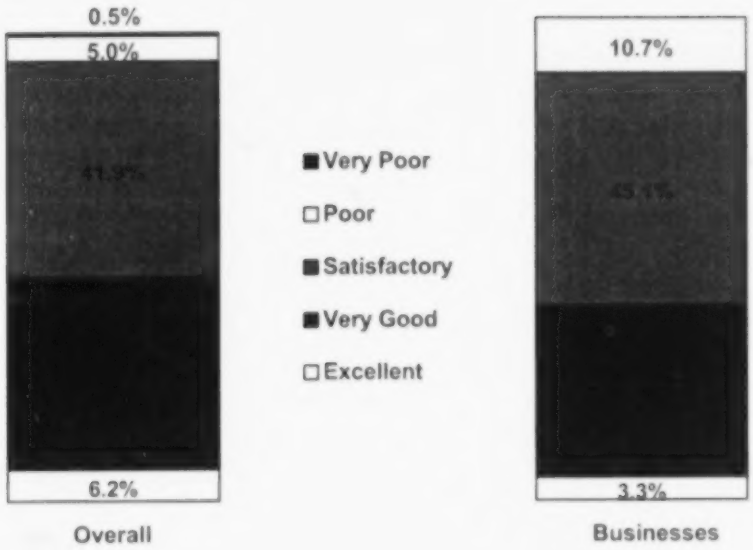


Figure 16 Overall Image in Community

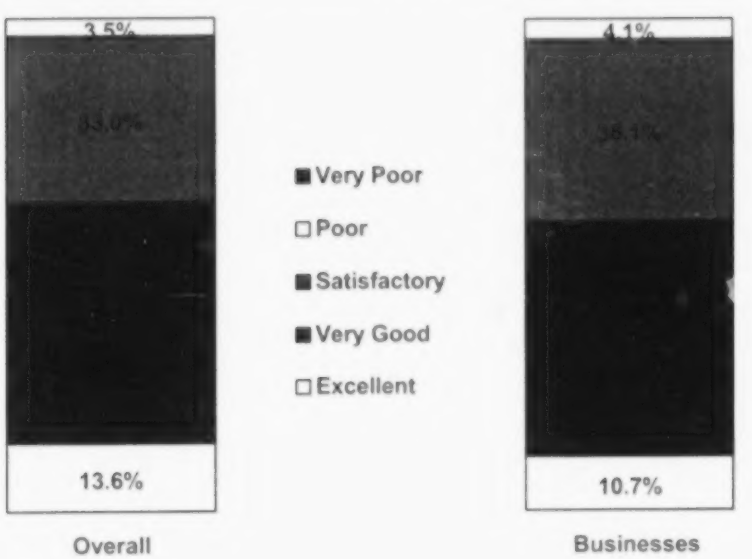


Figure 13 Response to Industry Needs

Figure 14 Quality of Graduates

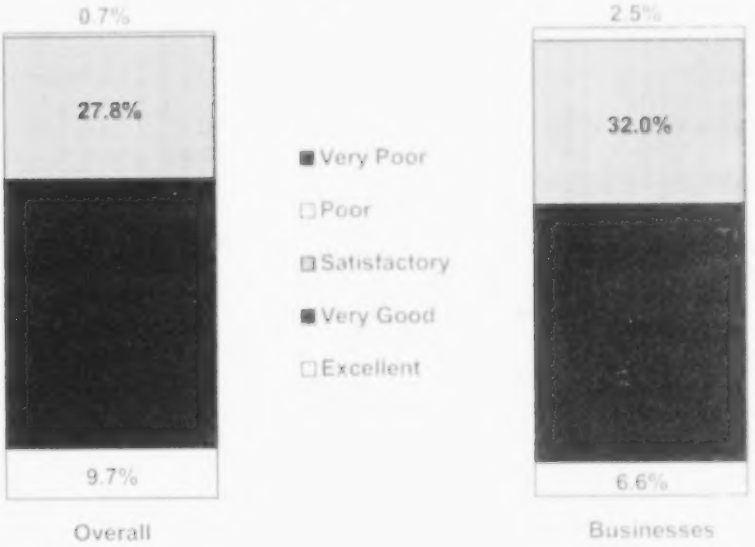


Figure 15 Response to Community Education Need

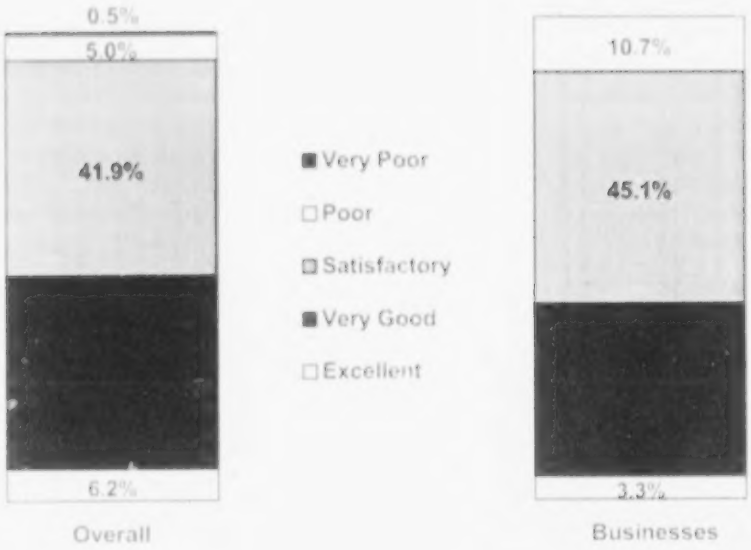
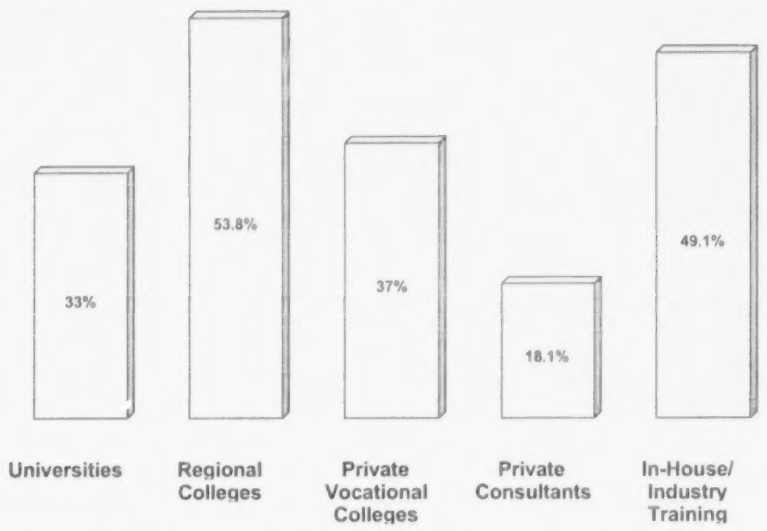


Figure 16 Overall Image in Community

7.0 Education Provider Comparison

Question #45 - 49 *- Do the following institutions offer similar programs to those offered at SIAST*

Figure 17 Comparison to Other Education Providers (Percent stating that SIAST offers similar programs)



SIAST is not well differentiated from the Regional Colleges. Over half the respondents think that SIAST offers similar programs as the Regional Colleges. The perception, whether SIAST offers similar programs as other educational providers, varies somewhat by region.

In the southern part of the province, fewer respondents stated that SIAST offers programs similar to those offered at private vocational schools. In the South East Region it was also found that SIAST as a whole institution was more well known. Perhaps knowing all SIAST campuses and therefore gaining an appreciation of the whole range of programs offered by SIAST, gave respondents a greater understanding of SIAST's mandate. In the southern part of the province, SIAST was also less frequently compared to the universities, with only 15.4% in Region #2 stating that SIAST offers similar programs to the universities.

In the northern part of the province, more respondents stated that SIAST offers programs similar to the Regional Colleges (65.5% in Regions #6 and 72.2% in Regions #7, compared to 53.8% overall).

The knowledge of SIAST overall was lower in the north. Many respondents in the north are primarily familiar with Woodland Campus. They may not be aware of the extensive range of highly technical programs that SIAST offers to develop a multitude of career choices and therefore they are likely to think that SIAST is a Regional College.

Business respondents were more likely to state that SIAST and the Regional Colleges offer similar programs. 62.3% stated SIAST offers similar programs as the Regional Colleges.

What does this say about SIAST's competition? Other education providers are clearly seen as providing similar programming. SIAST will need to communicate the full range of programs and services through targeted marketing and promotion in order to become differentiated from other education and training providers, yet still work with them in a total system.

8.0 Program Advisory Committee and Trade Advisory Boards

In an effort to keep SIAST programs relevant to industry and employer needs, all certificate, advanced certificate, diploma and post-diploma certificate programs have Program Advisory Committees or Trade Advisory Boards. The members on these boards are representatives from private and public sector employers, labor/employees, professional associations and program graduates who advise SIAST program staff in order to ensure high quality current and relevant occupational training.

In 1995-96, there were 64 Program Advisory Committees and 27 Trade Advisory Boards, giving advice to the program heads of SIAST programs. SIAST was interested to know whether this fact was known by the public. Twenty nine percent knew of the existence of the Advisory Committees.

Question #35 - Do you know that all SIAST Certificate and Diploma programs have Program Advisory Committees or Trade Advisory Boards?

Yes	- 28.8%	(n = 116)
No	- 71.2%	(n = 287)

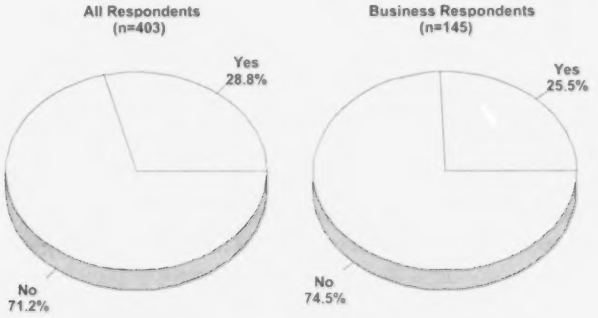
Question #36 - Have you ever been approached to serve on Program Advisory Committee (PAC) or Trade Advisory Board (TAB)?

Four respondents out of the 116, who knew of the existence of advisory bodies, had been approached to serve on an advisory committee/board, with two having been approached to sit on the program advisory committees and two on the trade advisory boards.

Three of these four respondents indicated that the PAC and TAB reflect the interest of their field.

One hundred and forty five of all survey respondents indicated that they own or manage a business (question #56 in the survey). Out of this business group, 37 or 26% were aware that SIAST has program or trade advisory boards, and 1 of the 37 had been approached to serve on a program advisory committee/trade advisory board. This respondent indicated that the trade advisory board reflects the interest of his field.

Figure 18 Knowledge of PAC/TABs

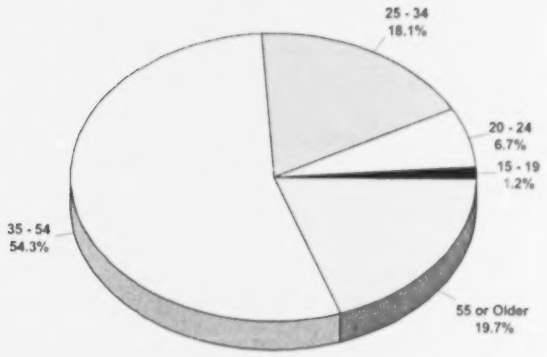


9.0 Demographics

9.1 Age breakdown

No special effort was made to obtain a stratified sample of the age groups. It is not surprising to find the younger age groups to be under represented, since they are frequently not at home when randomly sampled telephone surveys are conducted. The ages of the respondents range from 18 to 85 (8 respondents did not indicate their age). The median age is 41, which means that half of the respondents are under 41 years of age.

Figure 19 Age Distribution of Survey Respondents



↳ According to the 1996 Census the following is the age distribution of the population in Saskatchewan. Note that the categories cannot be compared since the under 15 year olds are included in the Census figures, but not in the Awareness survey.

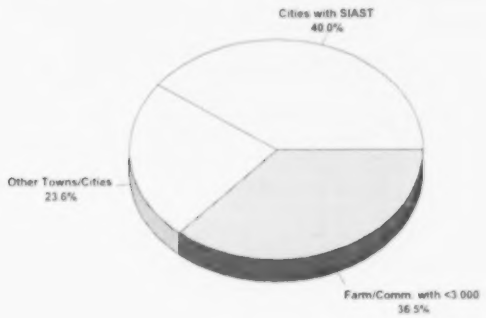
Table 8 Census 1996 Age Distribution in Saskatchewan

Age	Percent (%)
under 15	23.0
15 - 19	7.7
20 - 24	6.5
25 - 34	13.5
35 - 44	15.4
45 and older	33.7

9.2 Breakdown by Size of Location

Five hundred residents of Saskatchewan were surveyed by telephone. Forty percent of those surveyed resided in the four major cities in the province - Saskatoon, Regina, Prince Albert and Moose Jaw. 23.6% resided in a town or city with a population of 3000+ and 36.5% resided in farm communities with a population of less than 3000+. The gender breakdown was 186 male and 315 female.

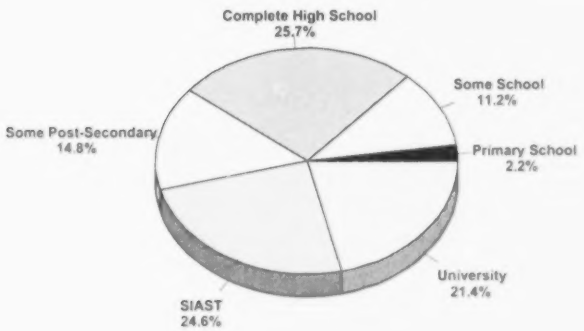
Figure 20 Distribution by Size of Location



- Residents --- Stratified sample was based on Statistics Canada proportions
- According to the 1996 Census, the four major cities make up 44% of Saskatchewan's population.

9.3 Educational Levels

Figure 21 Breakdown of Educational Levels



Only 13.4% of all survey respondents did not complete high school or achieve higher levels of education.

- The educational levels vary by region
- Region #3 (which includes Regina) has a greater percentage of those surveyed with post-secondary education
- Region #4 (which includes Saskatoon) has a greater percentage of respondents with university education (27.7% compared to 21.4% overall) or completed a program at SIAST (27.7% compared to 24.6% overall).
- There is more diversity at both ends of the spectrum in Region #7. It was found that a higher percent of the respondents had a university education (26.6%), but also a much higher percent (four times as high as the overall respondents) of respondents only had primary education (8.8%) as the highest level.

9.4 Business Sectors

Of all survey respondents, 145 indicated that they own or manage a business.

Table 9 Percent of Respondents Who Own or Manage a Business by Region

Region	#1	#2	#3	#4	#5	#6	#7	Overall
	30.2%	25.9%	25.5%	31.3%	31.1%	45.7%	11.8%	28.9%

Table 10 Percent of Respondents Who Own/Manage a Business or Are Employed (Broken down by Sector)

Industry	(Owner or manager)	Employed Overall
Agriculture	33.5%	5.1%
Mining/Forestry	2.1%	2.5%
Public Admin	0.7%	4.8%
Finance/Ins/Real Estate	9.0%	4.2%
Transportation/Com/Utilities	9.0%	6.2%
Manufacturing	2.1%	1.4%
Construction	3.4%	2.8%
Retail/Wholesale	15.2%	9.6%
Health	2.1%	12.1%
Education	0.7%	10.4%
Other	20.0%	18.0%
Not employed (n=82)		23.0%

↪ The largest number of owners/managers are in the agriculture sector (33.5%)
↪ The health and education sectors employ a large proportion of respondents

Table 11 Reasons for Being Unemployed

Of these that are not employed, the following reasons were given:

n = 82

Reason Not Employed	#	Percent
Unemployed	14	17.1%
Student	12	14.6%
Retired	40	48.8%
Domestic	15	18.3%
Other	1	1.2%
Total not employed or owning business	82	100%

Out of all survey respondents:

- 29% own a business
- 16.4% are not employed or own a business
- 8.0% are retired
- 2.4% are students
- 2.8% are unemployed

10.0 Conclusion

The results of the 1997 SIAST Image and Awareness Study shows a marked increase in awareness of the SIAST campuses. The awareness and familiarity is still primarily associated with specific campuses and not SIAST as a whole institution. The level of satisfaction has increased over time. In some cases the expectation of what a technical institute like, SIAST should provide, has changed over time. However, it is very clear that job preparation and specific skill training are considered the most important services that SIAST should provide.

The business respondents were separated in this survey and the responses compared to survey respondents overall. SIAST received high ratings from these respondents. SIAST is regarded as an institution that provides high quality training and whose graduates meet the expectations of prospective employers.

Appendices

Appendix A

SIAST Image and Public Awareness Study

Sample Size and Geographic Distribution

The seven Saskatchewan Education Regions are used to enable comparisons with previous studies.

	Regions		City +	Area =	Total
1	South East	Yorkton	15		
		Melville	5	36	56
2	South West	Swift Current	15	36	51
3	South Central	Regina	75		
		Moose Jaw	30	36	141
4	West Central	Saskatoon	75	37	112
5	North East	Prince Albert	20		
		Melfort	5	36	61
6	North East	North Battleford	10	36	46
7	North			34	34
			250	**250**	**500**

The actual number of business owners or managers "hits" in the sample of contacted people was 145.

Appendix B

SIAST Image and Public Awareness Survey
February 12 - 19, 1997
Calibre Consultants Inc.

SIAST Image and Public Awareness Study
February 12 - 19 1997

Hello. This is _____ calling from Calibre Consultants, a Saskatchewan research company. We are calling today on behalf of SIAST - the Saskatchewan Institute of Applied Science and Technology. We are conducting a short image and public awareness survey to help them better meet Saskatchewan's future education and training needs. Do you have a few minutes to help us out this evening/afternoon?

If "yes" hit any key to continue.
If "no" thank and terminate. (press escape to backup to start)

Q01. Have you ever heard of SIAST?

Yes (Continue: hit any key to continue)
No (Thank and terminate interview escape to start)

If "No": I am sorry, but we are only interviewing those people who have heard of SIAST this evening. Thank you for your time anyway and have a good evening.

Q02. Do you know what SIAST is?
1. Yes
2. No/Don't Know (GO TO Q04)

Q03. Can you tell me what you think SIAST is?

1. Technical institute
2. Institute
3. Community college
4. A University
5. Other:_____(Specify)
6. Don't Know/Refused

Note: If they do not know what you mean, ask them what type of educational organization they think SIAST is.

Q04. In what cities are SIAST institutes located? DO NOT READ LIST!

1. Regina
2. Saskatoon
3. Moose Jaw
4. Prince Albert
5. Weyburn
6. North Battleford
7. Swift Current
8. Melfort
9. Other _____(Specify)
10. Don't Know/Refused

Any other cities?

Q05. Have you heard of the SIAST Secretariat?

1. Yes
2. No/Don't Know (GO TO Q08)

Q06. Where is it located? (If Needed: In what city or town?)

Q07. And what is its function or purpose? DO NOT READ LIST!

1. Coordination
2. Policy making
3. Planning
4. Standardization
5. Other _____(Specify)
6. Don't Know/Refused
7. No More

SIAST is the Saskatchewan Institute of Applied Science and Technology and it has four institutes and a Secretariat which is its head office that has a coordinating and policy making function.

The four institutes are Kelsey in Saskatoon, Palliser, or formerly STI, in Moose Jaw, Wascana in Regina, and Woodland in Prince Albert.

Q08. We would like to ask you a few questions about SIAST. With which of the 4 SIAST institutes are you familiar...

Check all that apply.

1. ...Kelsey?
2. ...Palliser?
3. ...Wascana?
4. ...Woodland?
5. ...or All of SIAST?
6. Don't know enough about SIAST or any institute (GO TO BORN)

Q09. I am now going to read you 8 of SIAST's goals. Please rank SIAST's performance relative to these goals using the following categories: "Not doing a good job", "Doing OK", or "Doing very well".

First, SIAST is providing relevant, high quality education. Would you say they are...

1. ...not doing a good job,
2. ...doing OK, or
3. ...doing very well?
4. Don't Know/Refused

Q10. SIAST is accessible to students with varied skills. Would you say they are...
Q11. SIAST is responding to business and industry needs.
Q12. SIAST is working with other education institutions.
Q13. SIAST is meeting the need of students.
Q14. SIAST is meeting the needs of employers.
Q15. SIAST is giving fair treatment to women and disabled students.
Q16. SIAST is giving fair treatment to native students.

1. Not doing a good job
2. Doing OK
3. Doing very well
4. Don't Know/Refused

Note: Read catagories as required

The next set of statements deal with what kinds of education and services you would expect from an educational institution like SIAST. Please rate whether you "Strongly disagree", "Disagree", "Agree", or "Strongly agree" with each statement.

Q17. I expect a technical institute to prepare people for employment. Would you say you...
Q18. I expect a technical institute to provide training in very specific job skills. Would you say you...
Q19. I expect a technical institute to provide a general education.

Q20. I expect a technical institute to custom tailor training for industry needs.
Q21. I expect a technical institute to provide programs for personal development.
Q22. I expect a technical institute to provide career and education counselling.

Q23. I expect a technical institute to provide social and recreational facilities for students.
Q24. I expect a technical institute to provide health-related services.
Q25. I expect a technical institute to provide opportunities for life-long learning.
Q26. I expect a technical institute participate in international development projects.

1. Strongly disagree
2. Disagree
3. Agree
4. Strongly agree
5. Don't Know/Refused

Note: Read catagories as required

I am going to read you a number of statements. Please state whether you "Strongly disagee", "Disagree", "Agree", or "Strongly agree" with each statement.

Q27. SIAST programs are readily accessible. Would you say you...
Q28. SIAST graduates are well trained. Would you say you...
Q29. SIAST graduates meet the expectations of prospective employers.
Q30. SIAST faculty and staff are well qualified.
Q31. SIAST faculty and staff are committed to quality programs and services.
Q32. SIAST management is providing strong leadership.
Q33. SIAST management works closely with business leaders.
Q34. SIAST management is committed to quality and continuous improvement.

1. Strongly disagree
2. Disagree
3. Agree
4. Strongly agree
5. Don't Know/Refused

Note: Read catagories as required

Q35. Do you know that all SIAST Certificate and Diploma programs have Program Advisory Committees or Trade Advisory Boards for Industrial Trade programs, which provide input from the industry to keep the programs current?

1. Yes
2. No/Don't Know (GO TO Q39)

Q36. Have you ever been approached to serve on a Program Advisory Committee or a Trade Advisory Board?

1. Yes
2. No/Don't Know (GO TO Q39)

Q37. Which one were you approached to serve on?

1. Program Advisory Committee
2. Trade Advisory Board
3. Both
4. No/Don't Know (GO TO Q39)

Q38. Do you think the Program Advisory Committees or Trade Advisory Boards reflect the interests in your field?

1. Yes
2. No/Don't Know

I am now going to read a short list of attributes. Please rate SIAST on each attribute using the following scale: "Very poor", "Poor", "Satisfactory", "Very good", or "Excellent".

Q39. The 1st attribute is the "Quality of their training programs". Would you rate SIAST as...
Q40. How would you rate SIAST with regard to the "Quality of their graduates"? Would you rate them as...
Q41. How would you rate SIAST with regard to the "Quality of their faculty and staff"?
Q42. How would you rate SIAST with regard to their "Response to industry needs"?
Q43. How would you rate SIAST with regard to their "Response to the community's education needs"?
Q44. How would you rate SIAST with regard to their "Overall image in the community"?

1. Very poor
2. Poor
3. Satisfactory
4. Very good
5. Excellent
6. Don't Know/Refused

Note: Read catagories as required

Q45. In your view, do the following institutions offer programs similar to those offered at SIAST...
...universities,
Q46. ...regional colleges,
Q47. ...private vocational schools,
Q48. ...private consultants,
Q49 ...in-house/industry training?

1. Yes
2. No
3. Don't Know/Refused

Q50. In your view, are there any areas of training which should be addressed by SIAST but currently are not?

Q51. What do you think of SIAST overall?

Born. OK, we just have a few questions remaining that will help us classify your responses.

What year were you born? 19

Note: enter -1 for DK/Refused
Note: Max = 1980

Live. Where do you live...

1. ...Regina,
2. ...Saskatoon,
3. ...Prince Albert,
4. ...Moose Jaw,
5. ...in a town or city with more than 3000 people, or
6. ...on a farm or in a community with less than 3000 people?
7. Don't Know/Refused

Educate. What is the highest level of education you have completed...

1. ...primary school (Grade 8)
2. ...some high school, (Grade 9, 10, or 11)
3. ...completed high school,
4. ...some formal training after high school,
5. ...completed a program from SIAST or other technical institution, or
6. ...completed a University degree(s)?
7. Refused

Business. Do you own or manage a business?

1. Yes (GO TO Typeofbu)
2. No/Don't Know (GO TO Employed)

Typeofbus. In what type of industry is your business...

1. ...Agriculture,
2. ...Mining/Forestry,
3. ...Public Administration,
4. ...Finance/Insurance/Real Estate,
5. ...Transportation/Communication/Utilities,
6. ...Manufacturing,
7. ...Construction,
8. ...Retail/Wholesale,
9. ...Health,
10. ...Education, or
11. ...some other industry?:_____(Specify)
12. Don't Know/Refused

Employed. In what industry are you employed...

1. ...Agriculture,
2. ...Mining/Forestry,
3. ...Public Administration,
4. ...Finance/Insurance/Real Estate,
5. ...Transportation/Communication/Utilities,
6. ...Manufacturing,
7. ...Construction,
8. ...Retail/Wholesale,
9. ...Health,
10. ...Education, or
11. ...some other industry?:_____(Specify)
12. Not employed
13. Don't Know/Refused

Unemploy. Are you...

1. ...unemployed,
2. ...student,
3. ...retired,
4. ...domestic, or
5. ...something else?:_____(Specify)
6. Don't Know/Specify

Okay, to finish off this survey could I please get your first name in case my supervisor calls back to confirm that this survey was actually completed and conducted according to directions.

First Name:

If they ask for additional information about this, you can tell them:

This is a quality control measure to ensure that our company's surveyors have not made up the answers on their completed surveys. We will verify a few answers to ensure the survey was conducted according to directions and ask if the surveyor acted in a friendly and professional manner.

Phone Number. And could I just verify your phone number, is it... (read off call sheet)

(306)###-####

End. That is all the questions I had. Thank you very much for participating in our survey. Your help is really appreciated, have a good evening! Good-bye.

PRESS ANY KEY TO CONTINUE

Gender. Record Male or Female.

1. Male
2. Female

Region. Record what region and area they are from (On Call Sheet)

1. South East Yorkton city (Region 1)
2. South East Melville city (Region 1)
3. South East area (Region 1)
4. South West Swift Current city (Region 2)
5. South West area (Region 2)
6. South Central Regina city (Region 3)
7. South Central Moose Jaw city (Region 3)
8. South Central area (Region 3)
9. West Central Saskatoon city (Region 4)
10. West Central area (Region 4)
11. North East Prince Albert city (Region 5)
12. North East Melfort city (Region 5)
13. North East area (Region 5)
14. North West North Battleford city (Region 6)
15. North West area (Region 6)
16. North area (Region 7)

Res1Bus2. Record whether they are a residential or business survey.

1. Residential
2. Business

Surveyor:

Please select your name from the list below as certification that this survey has been completed according to directions. Then Press Ente

Appendix C

Other listings of what SIAST

Can you tell me what you think SIAST is? OTHER Listing

A college for those who can't afford to go to University.
A college.
A job training program
A learning facility.
A post-secondary opportunity for people with vocational aspirations.
A school
A school that offers an education.
A school you go to after highschool
A secondary university.
A specific job training school.
A trade school to complete high school and get a career going.
A Trade School.
A training facility.
A vocational school
Adult education.
An affordable post secondary education system
Arts and sciences
Business/Accounting/Technical
College
Ed training
It is a furthering educational facility.
It is a place to train for employment in a wide range of subjects.
It is a school or course.
It is an industrial school.
It is post-secondary, hands-on, practical education.
Job Career Training
Kelsey.
Like university but different courses.
Mostly a trade school
People without a grade 12 can attend this school.
Post second college
Post secondary education
Post Secondary School
Saskatchewan Indian Affairs.
School
Schooling
Secondary school
Secondary School for trades and up grading.
Secondary Short Courses, other than University.
Secondary training school.
SIAST is a post secondary vocational school.
SIAST is a program where you go to school.
SIAST is an adult education school.
SIAST is an educational facility for trade schools.
SIAST offers university training without the extra fillers.
Teaching college
Technical education facility
They are a school with specialized training.
They are an upgrading school.
Trade institution.
Trade school
Trade training school.
Training
Training Centre

Appendix D

What is the Secretariat?

And what is its function or purpose? OTHER Listing

Educate young people and get into trades. Upgrading
It chooses courses and allocates funds.
It functions as a link between the government and the SIAST institutes. It is also the overseeing body of the four institutes.
It is a place for training secretaries.
Like a corporate office for all the institutes.
Secretarial office.
Secretarial.
They guide the functions of SIAST.
To educate people
To teach secretaries.
Training secretaries

Appendix E

Training that should be addressed by SIAST

SIAST Image and Public Awareness Study
Data Analysis

Are there any areas of training which should be addressed by SIAST but currently are not?

(1). Aerospace Training AND (2). Integrative Management Skills-management skills to work horizontally, vertically, & internationally (intra and inter managem skills). To diversify people's international skills.
Being in the Agricultural industry, I want to see more apprenticeship courses and such that we can hire them and they can attend. Thus, their courses should be during the winter season.
Broad areas for their courses.
Businesses for non-profit organizations, and fundraising.
Co-op program
Concentrate more on specific skills.
Do they have a program in environmental waste management?
Don't know.
Expand to offer a wider selection of programs.
Expanding the number of courses available in the first and second year university classes offered at SIAST. It would be preferrable to have a qualified instructor in each class, as opposed to distance education and a proctor.
Getting one's boiler papers by correspondence.
Humanities And English courses.
I am currenty not aware of the training that is required.
I am not aware of any areas which need to be addressed.
I am not aware of any training areas that need to be addressed by SIAST.
I am not aware of any.
I am not aware of any. My daughter had a very bad experience with the daycare at SIAST. She went to pick up her 3 year old and they care givers made her take home another child. The day care leaves a lot to be desired.
I am not aware of areas that need to be addressed.
I am not aware of training areas that need to be addressed by SIAST.
I am not aware of training areas which should or need to be addressed by SIAST.
I am not familiar enough to comment on this.
I am not sure of this one but I would like to see a course regarding career change and how to go about researching for different possibilities for yourself.
I am not sure.
I am sure there are some but I cannot think of them right now.
I am sure there is room for improvement, but I am not sure what they offer, so I can't suggest much.
I am unaware of training areas required.
I am wondering if they are making themselves high profile enough to high school students. I think they should be actively pursuing high school students and letting them know what they have to offer.
I can not say.
I can not think of any areas which should be addressed.
I can not think of any right now.
I can not think of anything,no.
I can not think of one right now.
I cannot think of any.
I cannot think of areas of training that SIAST should address.
I can't say on that one, because I'm not sure of what all they offer.

I can't say. I don't know.
I can't think of any.
I can't think of anything off the top of my head. I am sure there could be programs that are not available that people would want.
I can't think of anything on short notice.
I can't think of anything right now.
I disagree that Saskatoon is getting rid of the autobody program, and I would like to see that stay in Saskatoon.
I do not know all of the programs they offer.
I do not know enough about their programs to offer an opinion.
I do not know if their are areas that need addressing.
I do not know if there are areas that need to be addressed by SIAST.
I do not know of any areas of training that need to be addressed by SIAST.
I do not know of any areas that need to be addressed by SIAST.
I do not know of any areas that need to be addressed.
I do not know of any areas.
I do not know of areas of training that need to be addressed.
I do not know of areas that need to be addressed by SIAST.
I do not know their curriculum. It is hard to say.
I do not know.
I don't have a list of their programs, so I don't know what to suggest.
I don't know because I don't know all of the programs that they offer.
I don't know how they (SIAST) compares to the business/commuter or industry needs. I think that they are putting more students through than can find jobs.
I don't know what SIAST has to offer.
I don't know. I think they are covering everything okay. I think that they don't offer business courses...they would probably have great success with business classes.
I don't know.
I don't really know because I don't know the courses they already offer.
I feel that nursing and welding programs should be offered.
I live on the Manitoba/Saskatchewan border and more familiar with programs in Manitoba and therefore unaware of any issues that need to be addressed at SIAST.
I suppose looking into what type of jobs are available and what types of training is needed in the general Canadian economy.
I think nursing training should be kept at the SIAST training institutes.
I think Saskatoon programs should match those available in Moose Jaw/Regina. It may cut costs, but depending on a person's family situation, it may not be feasible. Saskatoon programs are more spread all the time.
I think the programs are covered well.
I think they cover everything that is expected from the community.
I think they have a pretty comprehensive offering.
I think they should be out in the field more and do more hands on things.
I think they should help the Aboriginal people a little more with their background and give them more training.
I think they should implement a life skills component and job search component in all their programs.
I think they should not have a course.
I would like to see metallurgy offered as specific training (trade) not just a course.
I would like to see more courses for people who have been out of the work force for some time, they make it too difficult for older people to go back.
I would like to see more work experience being offered.
I would like to see the Heavy Equipment Operator Training Program continued on the Woodland Campus.
I would like to see them offer Food Services Administration.
I'd like to see a larger enrolment in the Early Childhood Development course.
I'd like to see an equine science program, more agriculture programs in Moose Jaw, and an animal sciences program. I don't know if they are offered at the other SIAST institutes.
I'd like to see the Agriculture course be offered at the Yorkton Parkland Community College, as well as other centres. It is hard for students in smaller communities to access these courses.
I'm not familiar with their current calendar.
In my business wee trained smes motor marine mechanics or small engin repairmen are always in demand.
In the health care field, I see that massage therapy is not offered in the present catalogue. People wanting a Power Engineering Course to do with working in the oil fields are going to Alberta to get that training.
In the personal development part, I would like to see more training in life skills as a readiness and foundation for educational training.
It would be nice if we could get a multicultural arts centre up in La Ronge and we would need to get support from places like SIAST for help in educating our artists and people who who have skills that are not being cultivated and helped out.
Logging, Engineer, Truckerving courses.
More affordable schooling.
Music in the theory, composition and voice field.
No.
Perhaps more in the computers (and I am sure that they have expanded), and perhaps more native awareness if it is not already there.
Petroleum Engineering.
Petroleum technology would be a good program for them to offer. Most people go to Calgary for training in this field.
Pharmacy technicians.
Programs related to animal care.
SIAST has a good training program in the nursing area but the people being trained need more hands-on training at the hospitals.
SIAST is not spending enough time with businesses to know what to train their students in.
SIAST is putting people in classes just for the money ex: social services, people may not be ready for the schooling due to personal aspects.
SIAST needs all the classes that they can offer.
SIAST should have more courses available to the community that are relevant to the area the training is being completed.
SIAST should offer a program for correctional work.
Small Business courses.
The different SIAST institutes across the province should offer the same programs.
The entrance requirements should be looked at because people from out of province are getting in but not people in province.
The Native Womens programs are excellent. Their programs for disabled people are well below the mark. They must improve the disabled programs and make it more visable to the disabled people.
The trades programs areas should be looked into more.
The training areas are satisfactory but I would like to see more job placement for the trainees after completion in the various programs.
Their teacher-ece program should be full-time rather than just part-time.
There are probably issues that SIAST needs to address but I can not think of any at this time.
There may be areas of training that need to be addressed by SIAST but I am not aware of these needs.

SIAST Image and Public Awareness Study
Data Analysis

There probably are problems that need to be addressed by SIAST but I am not aware of them.
There seems to be a shortage of welders in this province. Maybe they need to enlarge their enrollment in this program?
There should be a cousrse in the water waste program, which is now taken by correspondance.
There should be more computer related classes.
There should be more computer science courses in general offered at SIAST.
There should be more of a link from high school to SIAST, and more of a link from SIAST to University.
There should be more training in the graphic arts area.
There should be programs for part-time students (mature) who can balance families versus going back to work. I want to get back but there is no middle ground for parents going back to school.
They could do more work together, rather than individually.
They could get a horticulture program.
They could offer more money for student loans and help people more with their problems. Too many people take classes through Social Services and never get a job and that is a waste of money.
They could offer renewable resources.
They should look in the community to see what jobs are required and offer classes accordingly, such that they can acquire jobs as soon as they graduate.
They should offer nursing.
They should provide more training in the trades.
Video Field: Cameras, Advanced Video Training, Editing, Mixers.
Yes the courses should correspond to work available.
Yes, I think that networking, getting out an meeeting people, sales, and practicle areas should be looked into more.

Appendix F

What do you think of SIAST overall?

SIAST Image and Public Awareness Study
Data Analysis

What do you think of SIAST overall?

A fine school and have a nice look.
Anyone that has gone to the SIAST institutes from our area has done well.
Based on what I hear, they are pretty good. I plan to go there somewhere next year.
From what I have heard from students that have attended SIAST they provide good training.
From what I heard, it is good. The people I have heard about SIAST from said it was a good school.
Good institutions.
Good program.
Good school.
Good variety of programs. Positive impression. Don't like the semester system.
Good.
Good.
Heard they are quite good, but haven't had direct contact. Just heard good things about them.
Helps people out!
I am glad we have it. It is good. As far as an Agricultural industry, we are happy with the students that come from SIAST. I went myself. There is a shortage of mechanics, we may need to offer more AMT in other campuses.
I am happy with the SIAST program.
I am neutral they are here to do a job but could do better.
I am sure it is fine.
I am very pleased. I have never heard any negative comments. I was there when it was STI. I think it has changed a lot for the better.
I am very proud of the system. SIAST is needed in Saskatchewan. I feel they will become more popular over University for affordability and job relations.
I am very satisfied that it's accessible to the younger generation.
I believe that SIAST gives good training and enclosed attendance.
I believe the training programs at SIAST are good training programs.
I do like SIAST.
I do not like their structures and aspects.
I don't know.
I don't know.
I don't know. I know that lots of people have attended but don't have a job.
I enjoyed attending SIAST and received good training in the program I was enrolled.
I enjoyed attending SIAST and think the programs are great.
I find SIAST to be the top institute in Saskatchewan and they are closely affiliated with mines who employ a lot of their technical graduates.
I find that they are an excellent institution. They are very caring and understanding. They provide students with their needs.
I guess it is okay or they would not be able to save up with their programs.
I guess they are as good a technical school as any.
I have a favorable impression of it from the graduates that I have come in contact with.
I have a good impression of it.
I have a lot of positive impressions from graduates. It must be a very good program because they come out prepared for their job.
I have a positive image of SIAST, but I don't know a lot, not having to access it.
I have a reasonable impression. Satisfactory. Never thought of them as less capable than similar schools.
I have been happy with it. I am taking my second class, and I have been happy. Everything has been fine.
I have heard good things only, so it must be good. Nothing awesome though.
I have heard that the training programs at SIAST are providing good training.
I have no problem with the students and they are very well classified in the trades.
I have taken night classes in the health care field; both my children have attended SIAST institutes and we are quite happy with the services we have received.
I have taken some one day courses and weekend courses and I was very impressed with everything I was involved with.
I have two SIAST graduates in the family, so I think they did a good job.
I just think that it is a very good school to go to.
I like it.
I like it. It is a good thing to have in city nowadays as not everyone can attend university.
I like SIAST because, they offer training and communication systems other than what Universities offer, and I think that is good for the students who can not get into University.
I like their practical component. Their application fees are not administered in the interests of the student. The student is charged for each application to a program. There should be a central location for transcripts.
I really liked taking a course through SIAST, the teacher and the program were good and I received really good training.
I see a need for it, as not everyone is university material. I think SIAST is necessary and filling a good role. I believe SIAST offers shorter, more feasible courses

that services are not offered at universities, in my knowledge.
I think it does a good job.
I think it does a very good job in meeting the needs of students and various communities.
I think it fills in a gap, not all kids are suitable for University.
I think it has a good reputation. I have never heard anything bad said about it.
I think it has a good reputation.
I think it has a wonderful purpose, especially for people who struggle with their basic learning skills.
I think it has some good programs. However a lot of the medical sciences have been cut down. And very disappointed with the career counselling as they have cut it out stating that it is not needed in the industry.
I think it is a fairly good institution.
I think it is a good facility but they need to expand a little in their Aboriginal studies and they need to get us a large facility here in Lafleche.
I think it is a good facility.
I think it is a good idea.
I think it is a good institute and should stick around.
I think it is a good institute.
I think it is a good institution.
I think it is a good institution.
I think it is a good institution.
I think it is a good institution.
I think it is a good institution. They are producing good quality students.
I think it is a good opportunity for students to get more hands-on training than those who cannot afford or do the more academic studies at University.
I think it is a good place for people to take training and courses.
I think it is a good place, and exposes students with a place to go opposing university. An alternative.
I think it is a good program.
I think it is a good program.
I think it is a good program. It is good for people who do not want a longer university degree or can not afford it.
I think it is a good program. Seen two aspects: labour and degree programs and I have been fairly impressed. Provides people for job market, more than university.
I think it is a good school but there is always room for improvement.
I think it is a good school.
I think it is a good school.
I think it is a good school.
I think it is a good school. Good programs, especially COOP program.
I think it is a good school. They offer technical training and practical training which you can't get from a university. There is a need for SIAST in the community because it is easier to afford. Doing more than theory too.
I think it is a good school. We need these institutions these days. Better than university.
I think it is a good school. I do not think it is respected enough in the business community.
I think it is a good system.
I think it is a good technical institute.
I think it is a good thing as I do not know if it is living up to its expectations.
I think it is a good thing to have.
I think it is a great college. They should extend the length of their courses.
I think it is a great institution.
I think it is a great opportunity for all people to take some type of work training in a specific area where they don't have to spend 5-6 years in, for example, a university program.
I think it is a more accessable to more student than university.
I think it is a quality school.
I think it is a really go institution.
I think it is a really good thing for kids.
I think it is a very good institution and that they do a very good job in the community.
I think it is a very good institution.
I think it is a very good school.
I think it is a very good school.
I think it is a very well run institute, the school performance is a high quality standard. SIAST provides good educational services, staff is knowledgeable and overall training is fantastic.
I think it is a worthwhile effort and serves a purpose.
I think it is an excellent institution.
I think it is an excellent institution.
I think it is an excellent place to get an education.
I think it is an excellent program and school.
I think it is an excellent secondary school.
I think it is doing a good job.
I think it is excellent training institute.
I think it is excellent, that is where kids are headed now. It is important. It is popular education.
I think it is excellent.
I think it is good and doing its job.
I think it is good for people that want to go into the technical aspect of the industry.
I think it is good learning facility that is available to anyone and as long as SIAST is improving for the future it will only get better.
I think it is good.
I think it is good.
I think it is good.
I think it is good.
I think it is good. I don't really know too much about it, but I think it is easier for students to get a chance in a career. I appreciate SIAST with its efforts.
I think it is good. It gives people better opportunities than universities themselves.
I think it is great.
I think it is ok.
I think it is okay.
I think it is pretty good for the people and community.
I think it is pretty good.

I think it is pretty good.
I think it is pretty good.
I think it is pretty good. I believe it is better than Universities because it offers more hands-on experience.
I think it is pretty good. It is a good idea to have something like that around.
I think it is pretty good. The people get good hands-on training.
I think it is really good.
I think it is satisfactory.
I think it is satisfactory, accessibility is a problem, not enough available space for all the students who wish to attend and they could have more locations.
I think it is very good.
I think it is very good from what I have heard.
I think it is very good, and that it is meeting the needs of the students, but they do need to work more with the employers to make sure the needs are being met.
I think it is very good.
I think it is very good.
I think it is very good.
I think it is very good. We are kind of isolated here and don't hear much about SIAST. But from what I have heard it is good.
I think it is very terrific. I support it and it is great to have it. I'd hate for it to ever be lost.
I think it lives up to its name.
I think it's a good thing.
I think it's a good training area for young people that want to go into the industrial field.
I think it's a quite good school.
I think it's a very good place. I think we'd be lost without it.
I think it's a worthwhile institution and that it should be supported a little better by the government.
I think it's an excellent school. They have the extra-curricular activities, if I get the chance. I'm really looking forward to going there. They give you help living up your classes and work with you to fulfill your potential.
I think it's doing a good job.
I think it's good. I think it's excellent.
I think it's okay.
I think its one of the top educational institutes in Canada as far as grades go.
I think its quality education.
I think it is very good, and I'm thinking about attending there.
I think it's very good.
I think it's very good.
I think our province and city need it. It is definitely a worthwhile institute to have and will probably be more needed in the future.
I think SIAST has very good programs, and is a very wonderful school.
I think SIAST is a good technical school. It does not replace professional training though.
I think SIAST is a great opportunity for everyone, and as I am planning on going to Wascana in the fall.
I think SIAST is a very good idea.
I think SIAST is a very good secondary school with very good programs.
I think SIAST is excellent.
I think SIAST is excellent.
I think SIAST is excellent.
I think SIAST is generally very good, basically good at meeting needs of the industry.
I think SIAST is very good in training and education. My main concern is that not all kids can get in.
I think SIAST is vital and I would hate see any more cuts, particularly in the wellness and family areas.
I think SIAST needs to have more on the job training or practicle work.
I think that at a teaching level they are good, but the overall image in the community is not good.
I think that it does the job its meant to.
I think that it is a good alternative to university.
I think that it is a good post-secondary education.
I think that it is a good school. I think that is a necessity.
I think that it is a good thing.
I think that it is a very good institution.
I think that it is a very good thing.
I think that it is agood learning institution.
I think that it is an excellent facility, and it is very good.
I think that it is an excellent institute.
I think that its GREAT as long as technician institutes can keep up with technology. Please on change, they'll be fine.
I think that overall the institutes and training are good.
I think that SIAST is a fairly good for education. I worry about government funding cutbacks and how it will affect the quality of education offered at SIAST.
I think that SIAST is filling a necessary purpose.
I think that SIAST offers a wide rannge of courses and they have good locations.
I think that SIAST programs are excellent.
I think that they are a good place to get an education to get into the work force. They provide good "real life" work training.
I think that they are a really good idea - as being a community college and trade school.
I think that they are doing a good job.
I think that they are really good.
I think that they prepare a student to be more aware of what is going on in the community. SIAST helps people to be more knowledgeable. They are encouraging.
I think that they are really good.
I think that they provide a good service.
I think the program are OK but they need more knowledge instructors.
I think their current offering of alternative health courses discredits the rest of their programs. They are receiving public funding to teach anti-science courses. I receive bad assistance when trying to get more information from them.
I think there is a need for it. I think they do a very good job.
I think there is a need for this type of schooling.
I think there is certainly a place for them in the education field, but I don't know a lot about the programs that they offer.
I think there should be more technical programs in the smaller centers.
I think they are a fairly good thing.
I think they are a good and reputable institution.
I think they are a good organization.

I think they are a great institution well on their way for being there for a long time.
I think they are a pretty good at providing affordable education for all people not just minorities.
I think they are a very good institution. I am glad we have them.
I think they are all right.I think they serve a good purpose.
I think they are alright.
I think they are doing a faulty good job. I would give them a 8 or 9 out of 10.
I think they are doing a good job. The oasis program is good.
I think they are doing an excellent job. They are doing a service that is well justified.
I think they are doing an okay job.
I think they are doing quite well, are necessary, and are becoming more necessary.
I think they are excellent.
I think they are good for the community. I just hope a good percentage of them get jobs.
I think they are good.
I think they are good.
I think they are good. Offer a lot of programs. Most communities couldn't school for them.
I think they are necessary. Not everyone wants to go to university.
I think they are needed, good, they offer education to those who cannot attend University. You can get trained and get a job in the industry. As well, they offer refresher courses.
I think they are pretty good.
I think they are pretty good.
I think they are pretty good.
I think they are providing good communities for learning and are not as financially stressing as university would be.
I think they are quite good. I am pleased with their activities.
I think they are really good. The students enjoy going there. It is good for people who have been out of school for 10 or 20 years and want to go back.
I think they are very good.
I think they are very good.
I think they are very good.
I think they are very good.
I think they are very good. They give some good hands on training.
I think they are very much needed. I think for the over all society they rank number one where learning trades are concerned.
I think they do a pretty good job.
I think they do a worth while service for the community. SIAST evening courses are excellent.
I think they do silly surveys that they should be asking people that have gone to school there these questions not someone off the street, but I think that they should get some travel courses in the schools.
I think they have a pretty good name.
I think they have an excellent faculty.
I think they have to upgrade their business and financial programs.
I think they need a program that will get more good small motor mechanics out there.
I think they offer good, comprehensive programs. The duration of programs is good, and the standards are measurable and achievable.
I think they offer pretty good training and are easily accessable to the disabled.
I think they provide a good place of learning for secondary education.
I think they provide a wonderful opportunity for anyone who is interested in bettering their education in this day and age.
I think they satisfy a need, and I think they do an excellent job a satisfying that need for all careers. I also think they fill that void for the people who don't have university degrees.
I think they should give more advice to new students.
I think they still need some improvement.
I think they're doing a good job.
I think they're good.
I think we would be in deep trouble without it.
I think, generally, it is a very good institute.
I thinkThat they are doing a very good job.
I thought I was taking a one year program through SIAST for Agricultural Mechanical Technician but it turned out to be a 4 year program and none of us could afford to go to school for 4 years. It had been in the book as a 1 year diploma.
I would consider seeing a brochure about SIAST since there have been many changes in the programs. The programs are getting longer which is too bad.
I would think it's an important institution which I would imagine keeps a certain amount of people.
If I was to look at another job training I would Look at Kelsey first instead of University.
I'm happy we have it in our area.
I'm impressed with the quality of the Pelissar students, whereas the competency-based training at Woodland has resulted in a lesser quality of training. I appreciate how the SIAST colleges are trying to keep up with the times.
In any of our dealings with their staff and students, we have found SIAST to be reliable, cooperative, professional and positive.
In most areas they do okay but in the day care facility they have too many children and not enough staff. It should be looked into.
It adds value to the community. It is a good education institution for the type of programs it offers.
It can meet people's needs.
It is a good educational facility.
It is a good place if that is what you are looking for.
It is a good place.
It is a good school.
It is a good school.
It is a good thing because the province needs a school like SIAST. I like the idea of having night classes for the students.
It is a good thing.
It is a needed service. It has value and has a connection between business and education and that is reasonable. It is a service to business but not a function of business - there should be a balance of education and business needs.
It is a needed thing.
It is a very good concept. But it must be improved upon steadily.
It is a very good institution.
It is a very good place for people who cannot get into University.
It is a very good school. It has a good location in the city.
It is a very good school.
It is a very important part of the education system because not all students are out out for university.

It is a well respected school.
It is all right for me.
It is all right. It needs some improving.
It is an excellent school.
It is an important part of the community.
It is good. It's a good thing. Totally satisfied.
It is meeting the needs of the province and individual students.
It is probably a really good thing because everyone needs a education.
It is really good, excellent. I like the programs.
It is really good.
It is serving a useful purp and provin emmploy to the indust. that needs it.
It is very good and important.
It is very good.
It meet the needs of students.
It meets the short term needs of employers.
It seems to be adding to the community and they seem to have a good reputation.
It seems to be doing the job that it is there to do.
It serves a need -- it's a good institute.
It think it is pretty good.
It was a good experience for me as I attended SIAST.
It was a good experience when I went. We got to practice skills and had hands-on training; which universities do not offer. It has more of a highschool atmosphere and is easier to adapt to than university.
It was good. The cost is not worth it unless you can finish the program though.
It's a good institution and it meets the need of our community.
It's a good place. The classes are too small. More students should be allowed per course.
It's a good school, but it's got to keep up with the technology.
It's a strong institution and very worthwhile.
It's a very worthwhile institution, and it provides a valuable benefit to the communities that it serves.
It's adequate. I really appreciate that there is a SIAST institute in our area.
It's filling an area that is needed because not everyone is suited for university.
It's good that SIAST is there, it provides a lot of positive things for the community.
It's good, trained me! I've been there for a while. Now I am furthering education, at Wascana. It is a little unorganized, and unprepared for numbers of applicants because they haven't gotten course books out yet.
Its very good, this is only from friends who have went there, just an impression, and talking to friends who did go to SIAST.
I've known people who have gone there and have received good training and good jobs. SIAST is a definite option.
More than happy with it. We've had a son go through there and friends as well, so we are more than happy.
My opinion is slightly lower than satisfactory. It is too bad that our own people have to go elsewhere for an education because they can not get into SIAST.
My opinion of SIAST is not very good at this time, some people are not able to receive the training they require.
No comments.
No impression.
Nothing much to say.
Okay.
Overall it is an OK school.
Overall SIAST is a good school.
Overall SIAST is a good technical institute.
Overall SIAST is an average training institute.
Overall SIAST is really good but the problem exists where there is only specific courses offered in certain campuses, for example training for welding at the pulp plant had to be done at Moose Jaw adding a lot of extra expense.
Overall SIAST is satisfactory to good in their training programs.
Overall, I am very happy with SIAST. I am happy with the programs offered. There is a large variety of programs between the four institutions.
Overall, I think thy are doing a pretty good job.
Phoning the office took a long time to answer. I am satisfied with the response from the cousellors in Melville. The teachers that worked with my son did a really good job.
Possibly a little out-dated.
Quite positive.
Satisfactory.
SIAST could be doing a better job.
SIAST has always been very cooperative in working with the U. of Regina. They are active in promoting their programs in the high schools of the province. It's unfortunate that the Wascana campus is so scattered throughout Regina.
SIAST has an excellent facility.
SIAST has got the right idea, but need to get better in touch with the businesses.
SIAST has run good programs; SIAST has helped the north a lot with the education training of the residents.
SIAST has very good programs for students.
SIAST is a excellent institution. It has an excellent Co-op Program with the community.
SIAST is a good alternate to university and is well regarded school.
SIAST is a good college.
SIAST is a good institution, but should look at letting more disabled students fairly.
SIAST is a good institution.
SIAST is a good orginization and I hope it keeps going.
SIAST is a good school.
SIAST is a good school.
SIAST is a good school.
SIAST is a good school to attend.
SIAST is a good school.
SIAST is a good school.
SIAST is a good school. It is a good way to transfer credits to University.
SIAST is a necessary learning institution; SIAST provides good technical training.
SIAST is a satisfactory institute.
SIAST is a very good place to go to school. It has its place. They are not comparable to Universities. SIAST does its job.

SIAST is a very good school.
SIAST is a very good technical school. I am disappointed with the classes offered to other communities don't follow through for certificate/diploma requirements.
SIAST is a very good training institute.
SIAST is an above average school.
SIAST is an excellent institution; works with the comnshres to decide the training required and supplies manpare for jobs in the work force.
SIAST is an excellent technical school.
SIAST is doing a good job.
SIAST is good.
SIAST is meeting some of the public needs.
SIAST is meeting the needs of the province, but I would like to see them meet the needs of industry more.
SIAST is needed in the field of education.
SIAST is okay.
SIAST is very good.
SIAST offers a good training facility.
SIAST offers good schooling.
SIAST overall gives good courses and the students I know which attended received good training.
SIAST overall has really good training programs.
SIAST overall has very good training.
SIAST overall is good, I am certainly glad we have. But there is always room for improvement.
SIAST overall is good.
SIAST overall is great.
SIAST overall is really good; I received excellent training in the different fields in which I chose.
SIAST programs are really good. SIAST provides excellent training for all people.
SIAST provide Quality Graduates generas meeting the community needs.
SIAST seem to be good.
SIAST was good for me any way.
Students really benefit from SIAST I think it is really good.
That it is excellent school.
The community needs programs like what SIAST offers for the in between students.
The courses that SIAST offer provide good training. I would like to see SIAST work more closely with the universities to get more compatible programs and work more closer to the community to train people for jobs that are available.
The people I meet seem happy with what they have gotten out of it. They seem dependable and good to their students.
The programs are excellent. It serves the purpose of people in educating them in areas.
The students are well trained for todays jobs.
The training at SIAST overall is good.
They are an excellent institute for learning, upgrading and everything else.
They are doing a fairly good job as far as I can tell.
They are good. It is another opportunity for learning if someone can not get into college.
They are okay.
They flood the market with particular people at one time, but they are not too fully aware of what is really needed in the market, but they do a good job all around.
They have a good program.
They have a pretty good reputation.
They have their place. I think they have been doing good.
They provide people alternatives to a University Education.
They seem to be very well.
They're okay. These are hard questions when I haven't had any dealings with SIAST.
They're pretty good.
To the best of my knowledge they do an okay job.
Too computerized, you don't get as much. However, it is a good teaching facility.
Too many graduates, not enough jobs for the graduates. Half a dozen that I graduated with are waitressing.
Very good.
Very good.
very good. They have good programs.
Very pleased
We were very pleased with the education our children received while attending SIAST, the training programs were excellent.